Jyoni Tetsurō Shuler м.sc.

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Biracial, transfeminine & trilingual, I possess interdisciplinary experience in applied social science research, holistic wellness promotion, and social justice advocacy, and strive to engender equitable outcomes for diverse populations. I currently hold dual positions at Rutgers University, coordinating youth mental health equity research & services as well as university-wide wellness program implementation. With an international background, multifaceted specialization, and diverse skillsets, I hold a wide breadth of proficiencies ideally suited for

this position. Additionally, I am a proud member of the Japanese, LGBTQIA2S+, and neurodiverse communities.

## Professional Experience

#### Research & Communications Coordinator | Center for Youth Social Emotional Wellness New Brunswick, NJ R 8.2023 – Present Rutgers University Graduate School of Applied & Professional Psychology

- Coordinate the Center's clinical psychology research and communications projects, including NIMH-funded research study and diagnostic/support services for emerging adults with ADHD alongside Dr. Joshua Langberg, Dr. German Cadenas, postdoctoral associates, and PsyD graduate students
- Lead study participant recruitment and community engagement initiatives, database management and analyses, IRB submission processes, graduate student training, and scheduling of diagnostic/support services for diverse populations of Rutgers students, centering youth mental health equity
- Manage external communications, social media, website management, and event coordination, including annual Youth Mental Health Equity Summit

#### Program Coordinator | ScarletWell

#### 8.2024 – Present **Rutgers University Office of the Chancellor** R

- Support efficient daily operations and execution of programs & events for new ScarletWell university-wide mental health & wellness promotion initiative, reporting to Director of ScarletWell & Rutgers-New Brunswick Chief Wellness Officer (CWO) on programs serving 60,000+ students, faculty, and staff; project examples include grant-funded student wellness initiatives, wellness presentations for Rutgers staff & faculty, media content creation
- Manage administrative tasks, development and implementation of university-wide surveys & databases, process transaction and inquiries, assist with project organization and committees, support event planning, and manage website & social media communications efforts

## Integrative Health Coach | Enliven Wellness Coaching

1.2023 - Present

- Operate integrative health coaching business centered on actionable movement toward achieving holistic wellness goals via identification of core health vision and values, setting logical SMART health goals, and maintenance of goals via accountability measures
- Harness principles of mindfulness, client-centered decision making, active listening, intersectional DEI approaches in working with diverse clientele

# Research Manager | Our Children Oregon

2.2021 - 11.2022

- Led research and data endeavors for Oregon's whole child advocacy non-profit, a member of the Annie E Casey Foundation's KIDS COUNT Network. Annual projects included KIDS COUNT Data Cards reporting intersectional child well-being indicators, research briefs on timely child/family issues, Children's Agenda legislative research and data supports, and other organizational advocacy efforts centering equity
- Developed and oversaw research projects through data collection, research, analysis, and visualizations, including issue briefs, state and
- county-level data sheets, social media content, and legislative 1-pagers for diverse array of public and policy audiences

# Served on KIDS COUNT National Steering Committee (Data Working Group), led OCO's internal DEI endeavors, and oversaw two interns/year

## Community-Based Research Assistant | Institute for Human-Animal Connection

🔅 10.2018 – 2.2021

# University of Denver Graduate School of Social Work

- Served as CBRA for four-vear intervention study investigating One Health outcomes in four urban/rural communities with Dr.Kevin Morris's research time at the University of Denver's Graduate School of Social Work's Institute for Human-Animal Connection (IHAC) and Idaho Humane Society
- Conducted 200+ bilingual English/Spanish surveys, stakeholder interviews, and secondary data collection on human-animal-environmentalcommunity health pre/post-implementation of Humane Society of the United States' "Pets for Life" low-income vet care intervention program
- Contributed to IRB proposals and literature reviews/manuscript preparations related to One Health interventions and cultural responsiveness
- Managed and cleaned REDCap datasets for rural study communities of Wilder, ID (76% Latinx) and Granger, WA (82% Latinx)

## AmeriCorps Service Member | Reynolds Learning Academy

- 9.2017 7.2018
- 11-month AmeriCorps service position in partnership with Confluence Environmental Center, centered in environmental justice, student engagement, and natural restoration programming to expand educational and health outcomes for Title 1 low-income & majority BIPOC/immigrant HS students

# Research Consultant | Sustainable Travel International

9.2016 - 7.2017  $\bigcirc$ 

- Remotely assisted Vice President of Global Programs with research & data analysis for sustainable tourism development projects in the South Pacific, Caribbean & Central America, including assessment of Rapid Destination Diagnostic (RDD) indicator tool for the Sustainable Destination Alliance for the Americas (SDAA); preliminary scoping research for Samoan Tourism Legacy Fund; preparation of presentation on hospitality sector innovations in the DR; market research & value chain analysis for ecotourism development and conservation in El Mirador National Park, Guatemala
- Consulted on research, development, and writing of UN 10YFP-based "Sustainability Indicator Benchmarks" resource guide and training modules for the South Pacific Tourism Organization (SPTO)

## 10.2012 – 7.2017 Worked in Japanese tourism industry & completed Sustainable Tourism Management MSc Tokyo, Japan & EU

#### Undergraduate Research Assistant | Department of Psychology **Georgetown University**

- 9.2009 5.2012
- Supported various developmental psychology research projects of the Georgetown Early Learning Project under Dr. Rachel Barr, focused on infant language acquisition and learning processes via diverse media platforms among multicultural families
- Collaborated with bilingual parents of myriad cultural backgrounds and conducted 100+ hours of behavioral coding and data analysis projects
- Honors Thesis: "Joint Book Reading in Monolingual and Bilingual Parent-Child Dyads: The Role of Parent-Child Interactional Quality," examining the relationship between parental interactional quality in a book reading setting as a function of monolingual versus bilingual linguistic background

New Brunswick, NJ

Portland, OR

Virtual

Portland, OR

Boise, ID

Virtual



Washington, DC

<u>Education</u>		
Duke University Integrative Medicine Center         V       2021 – 2022         Certification, Integrative Health Coaching		Virtual
University of Southern Denmark · University of Ljubljana · University of Girona		Denmark•Slovenia•Spain
EMTM 2015 – 2017	M.Sc., Sustainable Tourism Management	
Georgetown University		Washington, DC
2008 – 2012	B.A. Honors, Psychology / Spanish & Japanese minors magna cum laude	
<u>Skillsets</u>		
English: Native fluency Japanese: Native fluency		nish: Professional fluency
Hard skills: data collec	tion and analysis; community-based research methodologies; academic writing, inclu	iding IRB proposals; project

Hard skills: data collection and analysis; community-based research methodologies; academic writing, including IRB proposals; project management; administrative support; integrative health coaching; social media and communications; Microsoft Office/Google/Adobe Suite

**Soft skills:** conscientious, efficient, detail-oriented, proactive self-starter; excellent time management; strong oral and written communication abilities; collaborative team worker; culturally sensitive; highly adaptive; keen design sense; 10+ years of leadership experience

#### Publications

- Rakshe, S. & Shuler, J. (2022, November). Climate change and child well-being in Oregon. [Research Report]. Our Children Oregon. https://ourchildrenoregon.org/wp-content/uploads/2022/10/Climate Issue Brief Fall 2022-FINAL2.pdf
- Shuler, J. (2022, May). Decoding Oregon's literacy crisis— why reading matters and what solutions work. [Research Report]. Our Children Oregon. <a href="https://ourchildrenoregon.org/wp-content/uploads/2022/05/Literacy\_IssueBrief\_SummaryFINAL.pdf">https://ourchildrenoregon.org/wp-content/uploads/2022/05/Literacy\_IssueBrief\_SummaryFINAL.pdf</a>
- Shuler, J. (2022, January). Oregon's child care conundrum: hurdles, disparities, and opportunities amidst the COVID-19 pandemic. [Research Report]. Our Children Oregon. https://ourchildrenoregon.org/wp-content/uploads/2022/01/ChildCare IssueBrief SummaryFINAL.pdf
- Shuler, J. (2015, July). The roles of interpretation in British Columbian Aboriginal ecotourism: case studies in First Nations' natural and cultural heritage conservation. [Graduate Thesis]. University of Southern Denmark, University of Ljubljana, University of Girona. https://www.academia.edu/34385761/The\_Roles\_of\_Interpretation\_in\_British\_Columbian\_Aboriginal\_Ecotourism\_Case\_Studies\_in\_First\_N ations\_Natural\_and\_Cultural\_Heritage\_Conservation
- Shuler, J. (2012, June). Facial sexual dimorphism and judgments of personality: a literature review. *Georgetown Undergraduate Journal of Health Sciences, 6*(1), 15-17. https://www.academia.edu/1511647/Facial\_Sexual\_Dimorphism\_and\_Judgments\_of\_Personality\_A\_Literature\_Review
- Shuler, J. (2012, May). Joint picture book reading in monolingual and bilingual parent-child dyads: the role of parent-child interactional quality. [Undergraduate Honors Thesis]. Georgetown University. https://www.academia.edu/1511659/Joint\_Picture\_Book\_Reading\_in\_Monolingual\_and\_Bilingual\_Parent\_Child\_Dyads\_The\_Role\_of\_Pare
   nt\_Child\_Interactional\_Quality
- Brito, N., Frank, H., Shuler, J., Barr, R. (2011, November). Effect of bilingualism on memory specificity during infancy. [Poster Presentation] International Society of Developmental Psychobiology, Washington, D.C. United States

#### <u>Awards</u>

- Erasmus+ Category A Scholarship Recipient (2015) | EU Education, Audiovisual and Culture Executive Agency (EACEA)
- "Delight The Customer" Grand Prize Recipient (March 2014) | Rakuten, Inc.
- Georgetown University Chapter President (2011-12) | Psi Chi Honors Society in Psychology

#### Volunteering

- BIPOC Steering Committee Member (2024 Present) | Garden State Equality (GSE)
- ESL Literacy Tutor (2024 Present) | Literacy Volunteers of Somerset County (LVSC)
- Executive Board Member (2019-21) | Wassmuth Center for Human Rights

#### Media Appearances

- Szabo, A. (Director). (2024). The Desire to Be [Documentary]. Emerson College Department of Visual & Media Art. https://www.youtube.com/watch?v=wXWKfBLB02s
- Cohen, R. (2020, October 30). *We Are Idaho: Blake Hunter And Jyoni Tetsurō Shuler*. Boise State Public Radio News. <u>https://www.boisestatepublicradio.org/news/2020-10-30/we-are-idaho-blake-hunter-and-jyoni-tetsuro-shuler</u>
- Thompson, A. (Executive Producer). (2020, September 16). Season 2: Jyoni Tetsurō Shuler (Episode 1) [Audio podcast episode]. In Voices of Idaho. Wassmuth Center for Human Rights. <a href="https://pdcasters.spotify.com/pd/show/wassmuth-center">https://pdcasters.spotify.com/pd/show/wassmuth-center</a>
- Franklin, M (Writer & Director). (2020, June 12). The 180: Jyoni Shuler (Season 1, Episode 12) [PBS series episode]. In P. M. Franklin (Executive Producer), *The 180*. Idaho Public Television. <u>https://www.youtube.com/watch?v=ff4V634cP1c&ab</u>