# Campus Conversations

# Undergraduate Education at Rutgers–New Brunswick: A Closer Look April 19, 2018 | 4:30 p.m. to 6:00 p.m.

### Rutgers Academic Building, Lecture Hall 4225 | 15 Seminary Place, New Brunswick

As a public research institution, Rutgers–New Brunswick provides unique curricular and co-curricular opportunities to undergraduates. You are invited to participate in a Campus Conversation led by Chancellor Dutta to explore the current condition of undergraduate education at Rutgers. Immediately following the event, all are invited to attend a reception with presenters and colleagues.

*Campus Conversations* is an interactive series where discussion and data come together to shed light on areas of strength, challenges, and opportunities for growth at Rutgers University–New Brunswick.









# Agenda

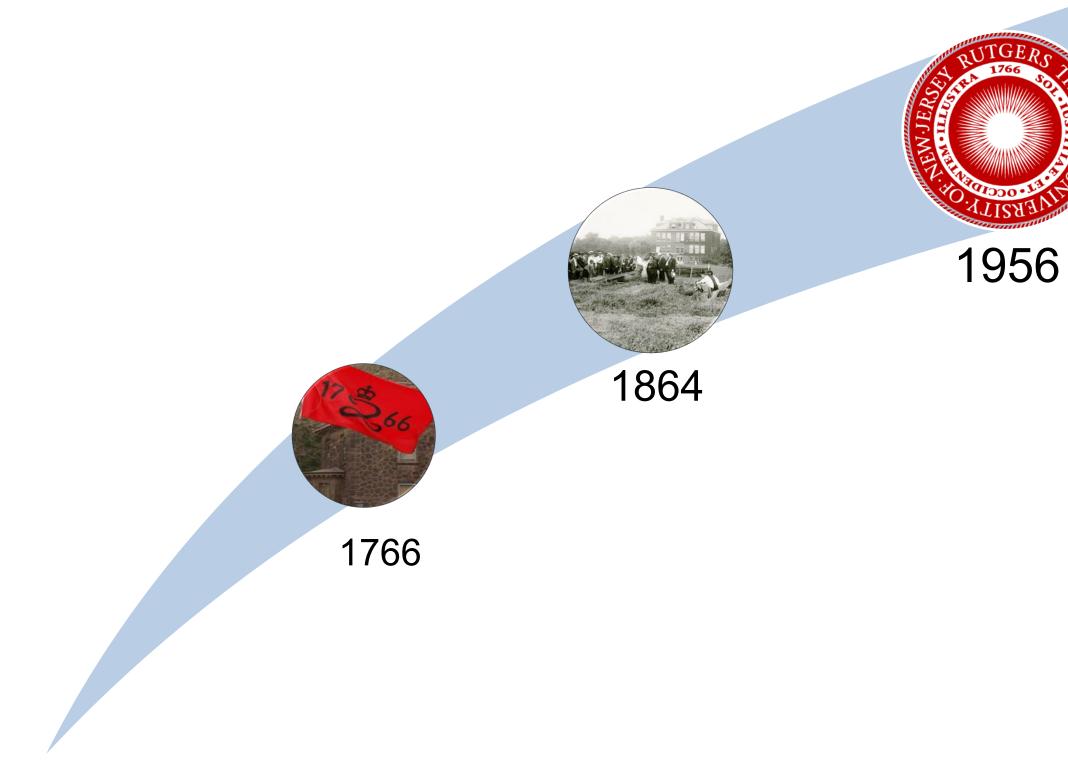
- Overview of Undergraduate Education at Rutgers–New Brunswick
- Admissions, Affordability, and Academic Success
- Undergraduate Academic Offerings Beyond the Classroom
- Discussion

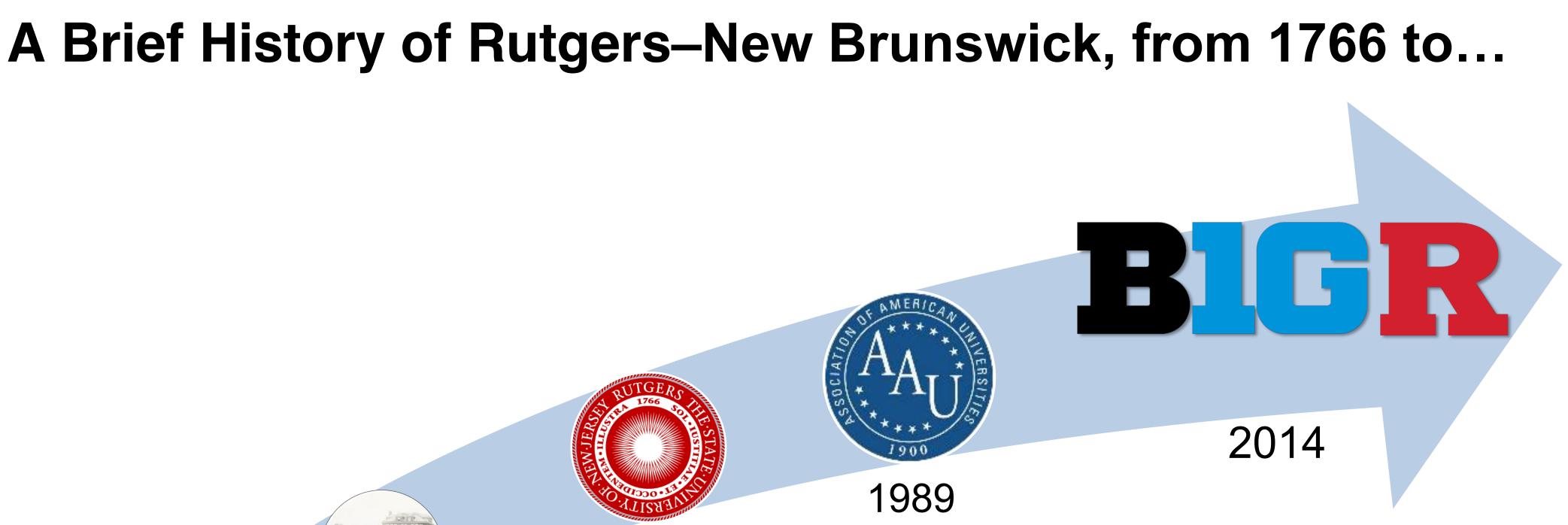


**Overview of Undergraduate Education** at Rutgers–New Brunswick













- Rutgers–New Brunswick is a leading research institution one of only two New Jersey universities to earn membership in the AAU – with comprehensive undergraduate and graduate educational offerings.
- As one of the larger universities in the Big Ten, Rutgers–New Brunswick enrolls students from throughout the state and country, along with a significant international population.
- Membership in the Big Ten opens up new collaborative opportunities in education and research, as well as provides an excellent peer group of AAU members to benchmark against.

# Today





### Schools, Enrollment, and Degrees Conferred Rutgers–New Brunswick 2017

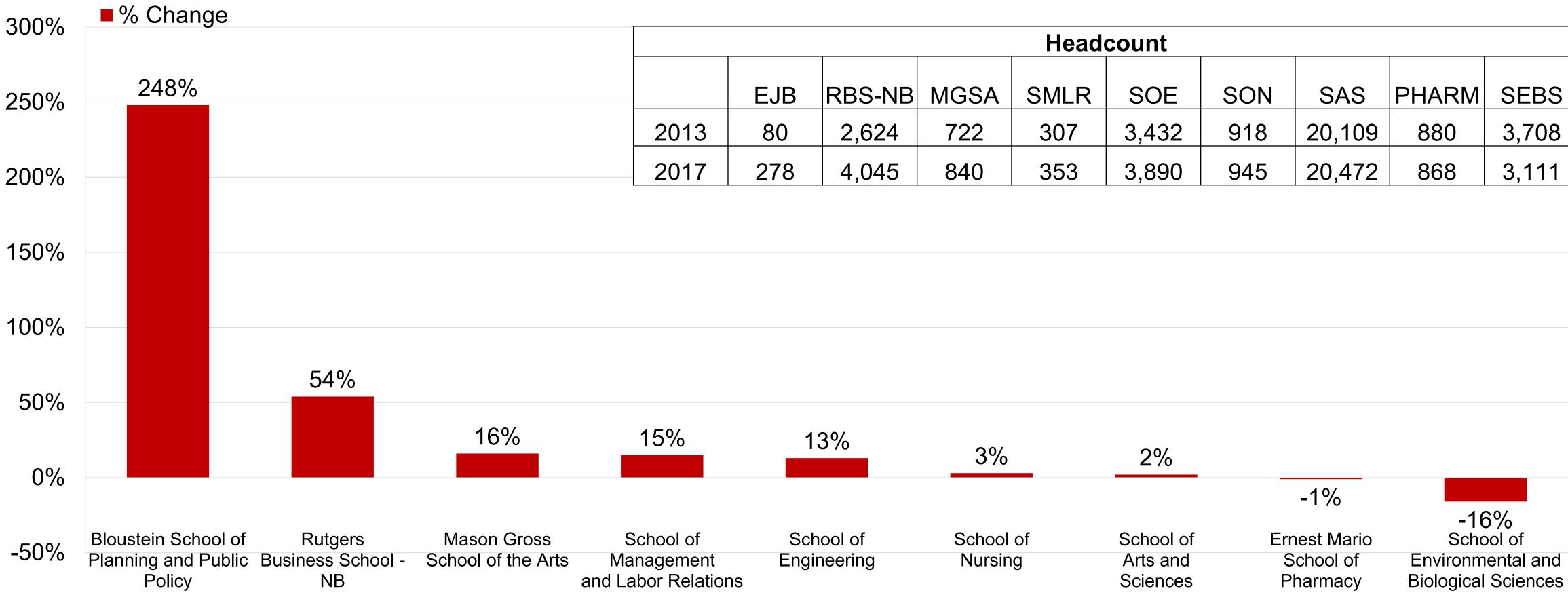
School	Enrollment (Fall 2017)	Bachelor's Degrees Conferred (2016-2017)	Bachelor's Degrees Offered (2016-2017)
School of Arts and Sciences	20,472	4,995	B.A., B.S.
Rutgers Business School - New Brunswick	4,045	819	B.S.
School of Engineering	3,890	896	B.S.
School of Environmental and Biological Sciences	3,111	745	B.A., B.S.
School of Nursing	945	383	B.S., B.S.N.
Ernest Mario School of Pharmacy	868	_	-
Mason Gross School of the Arts	840	143	B.F.A., B.Mus.
School of Management and Labor Relations	353	157	B.A., B.S.
Edward J. Bloustein School of Planning and Public Policy	278	80	B.A., B.S.

Note – Legacy Rutgers Academic Units (School of Nursing also includes legacy UMD Nursing unit). Enrollment reflects degree-seeking undergraduates. B.A. degrees offered by School of Management and Labor Relations, Edward J. Bloustein School of Planning and Public Policy, and School of Communication and Information are jointly awarded by School of Arts and Sciences.



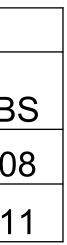


### **Undergraduate Enrollment by School** Rutgers–New Brunswick 2013 & 2017



Note – Legacy Rutgers Academic Units (School of Nursing also includes legacy UMD Nursing unit). Reflects degree-seeking students.

Headcount								
EJB	RBS-NB	MGSA	SMLR	SOE	SON	SAS	PHARM	SEB
80	2,624	722	307	3,432	918	20,109	880	3,70
278	4,045	840	353	3,890	945	20,472	868	3,11

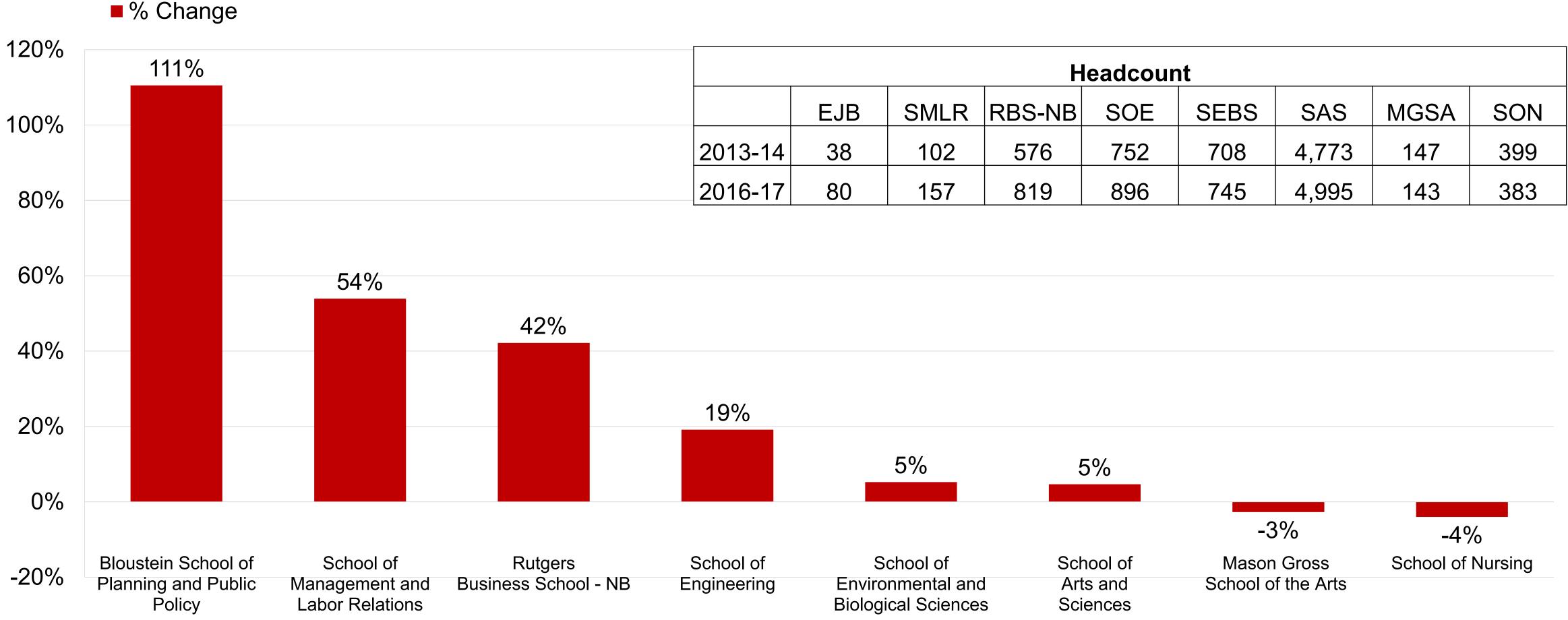








### **Bachelor's Degrees Conferred by School** Rutgers–New Brunswick 2013-2014 & 2016-2017



Note – Legacy Rutgers Academic Units (School of Nursing also includes Legacy UMD Nursing unit). Reflects degree-seeking students.

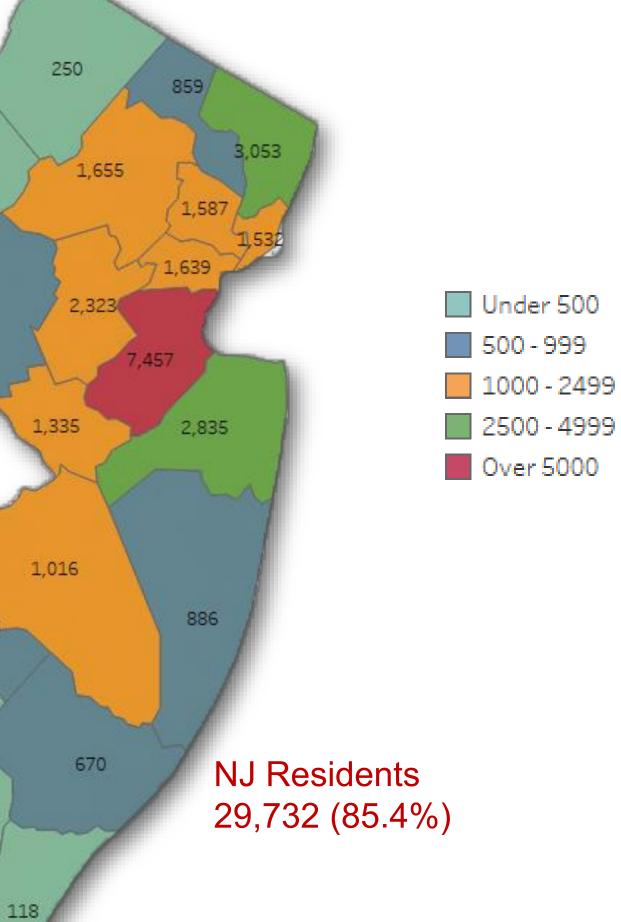
Headcount								
	EJB	SMLR	RBS-NB	SOE	SEBS	SAS	MGSA	SON
013-14	38	102	576	752	708	4,773	147	399
016-17	80	157	819	896	745	4,995	143	383





### Undergraduate Enrollment Rutgers–New Brunswick Original New Jersey County Residency – Fall 2017

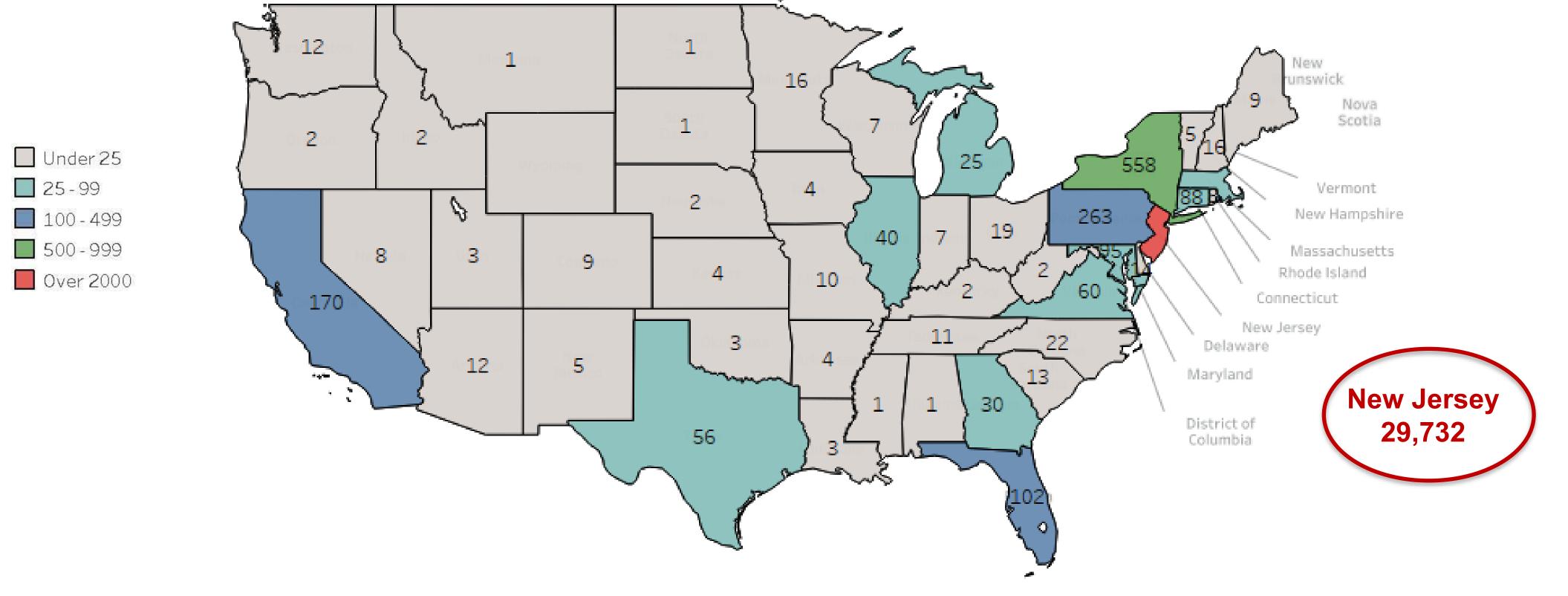
Note – Includes Pharmacy and Nursing students. Reflects degree-seeking students. Source: Office of Institutional Research and Academic Planning







### Undergraduate Enrollment Rutgers-New Brunswick Original State Residency - Fall 2017



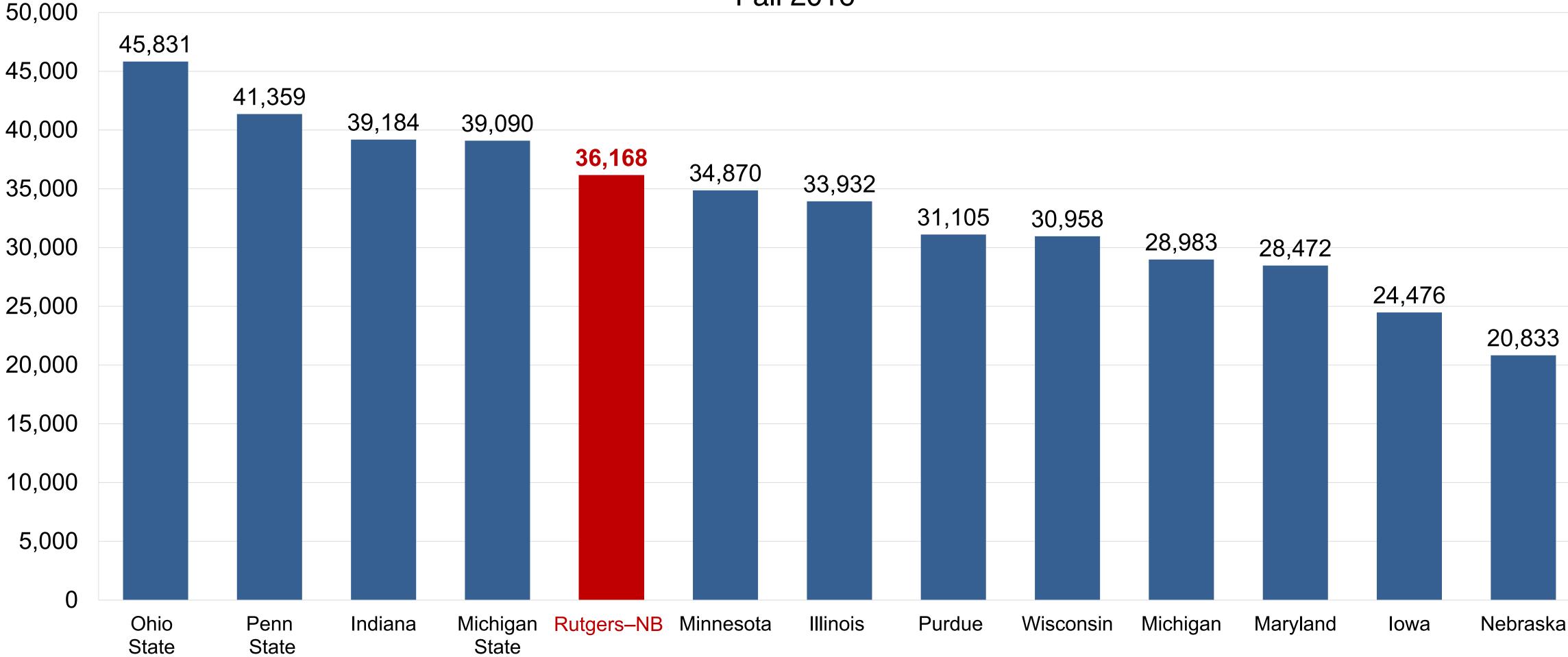
Note – Includes Pharmacy and Nursing students. Reflects degree-seeking students. Source: Office of Institutional Research and Academic Planning

Out-of-State	1,832 (5.3%)
International	3,170 (9.1%)





### **Undergraduate Enrollment Big Ten Universities** Fall 2016

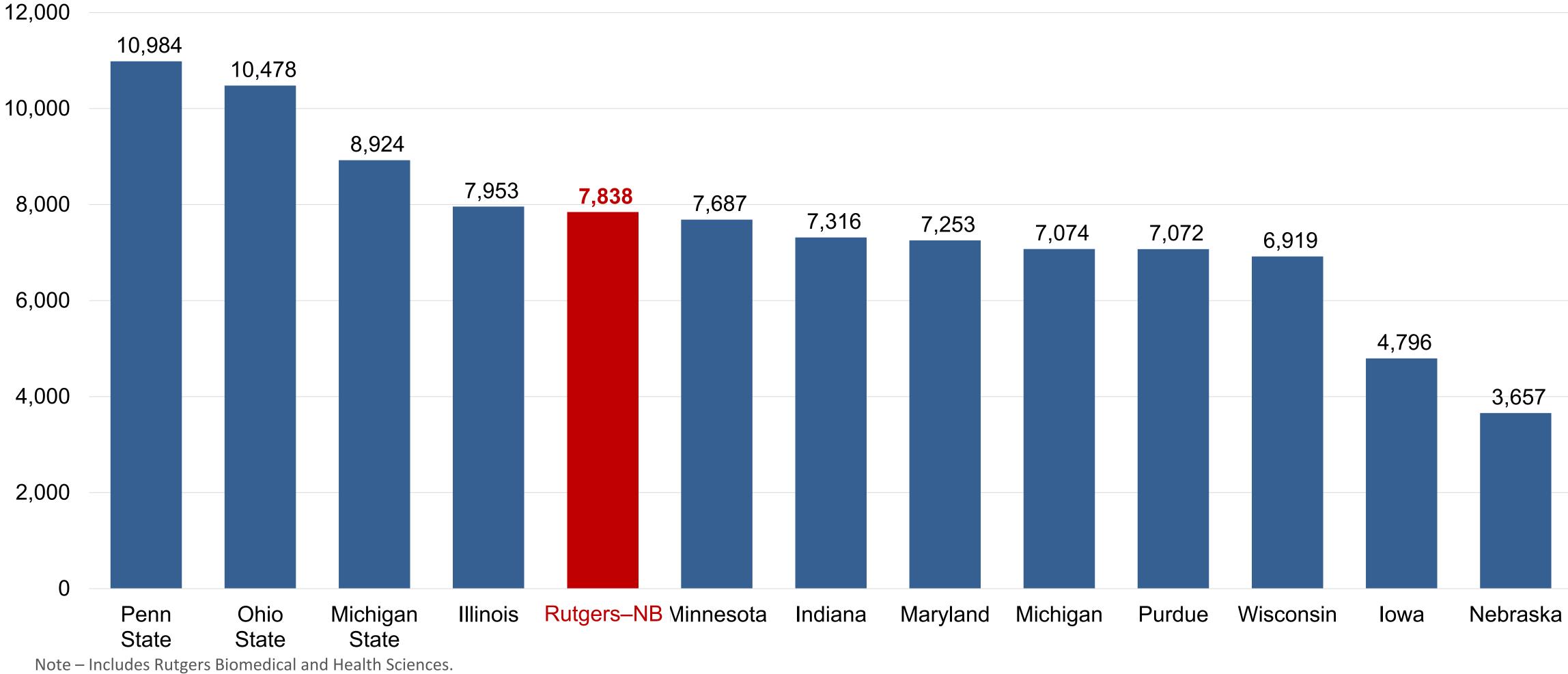


Note – Includes Rutgers Biomedical and Health Sciences. Reflects all enrolled students. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey





### **Bachelor's Degrees Awarded** Big Ten Universities 2015-16



Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey



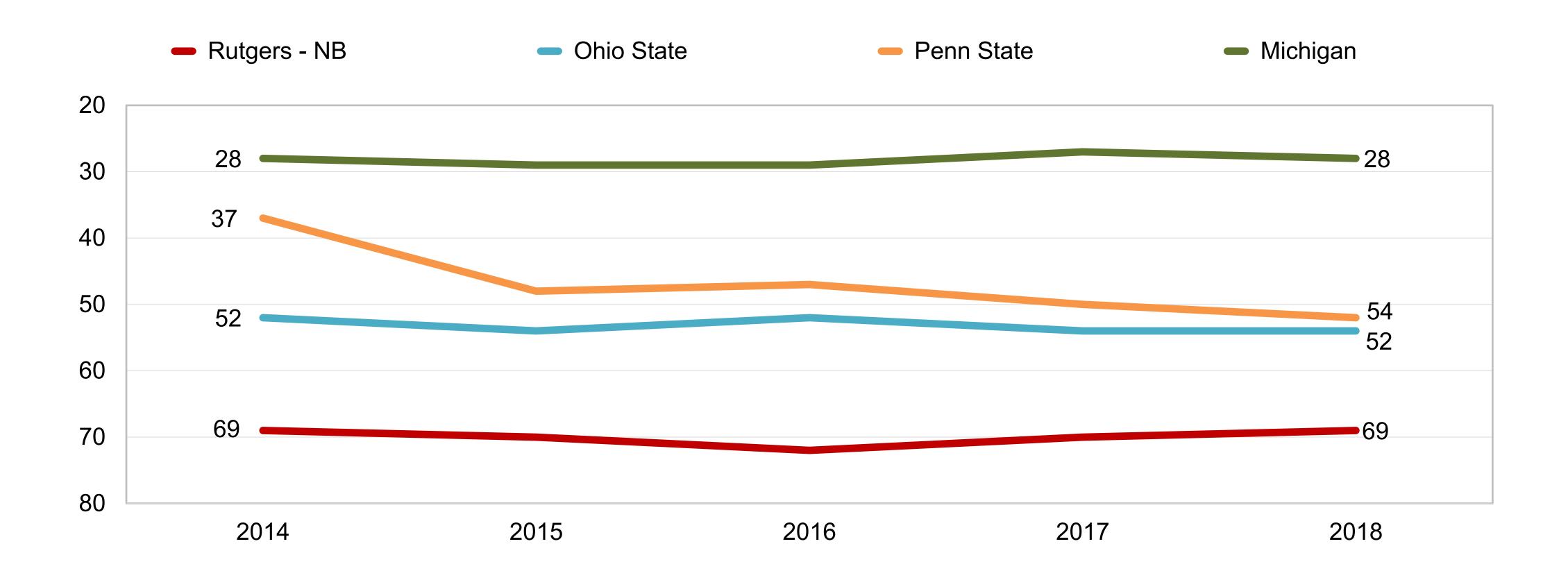
### **National Rankings** Rutgers vs Big Ten Peers

U.S. Rankings, BIG 10 Publics						
School	Median Ranking	<b>US News</b>	WSJ/THE	Forbes	Kiplinger	Washington Monthly
University of Michigan-Ann Arbor	37	28	27	38	89	37
Purdue University-Main Campus	56	56	43	143	117	25
University of Illinois at Urbana-Champaign	61	52	48	69	98	-
University of Wisconsin-Madison	71	46	71	87	106	26
University of Maryland-College Park	72	61	82	72	91	70
University of Minnesota-Twin Cities	74	69	122	139	74	54
Michigan State University	81	81	80	178	252	38
Ohio State University-Main Campus	116	54	69	131	116	119
Indiana University-Bloomington	138	90	138	147	263	80
Rutgers University	142	69	147	158	142	<mark>68</mark>
Pennsylvania State University-Main Campus	142	52	125	142	206	145
University of Iowa	145	78	145	176	280	96
University of Nebraska-Lincoln	251	124	467	253	251	174

Note – If a range is given, lower number in range is listed. If more than one Rutgers campus is ranked, New Brunswick is referenced. Rankings reflect undergraduate programs. Source: US News 2018, WSJ/THE 2018, Forbes 2017, Kiplinger 2018, Washington Monthly 2017



### **Trends in US News National Rankings** Rutgers Compared To Select Higher-Ranked Peers





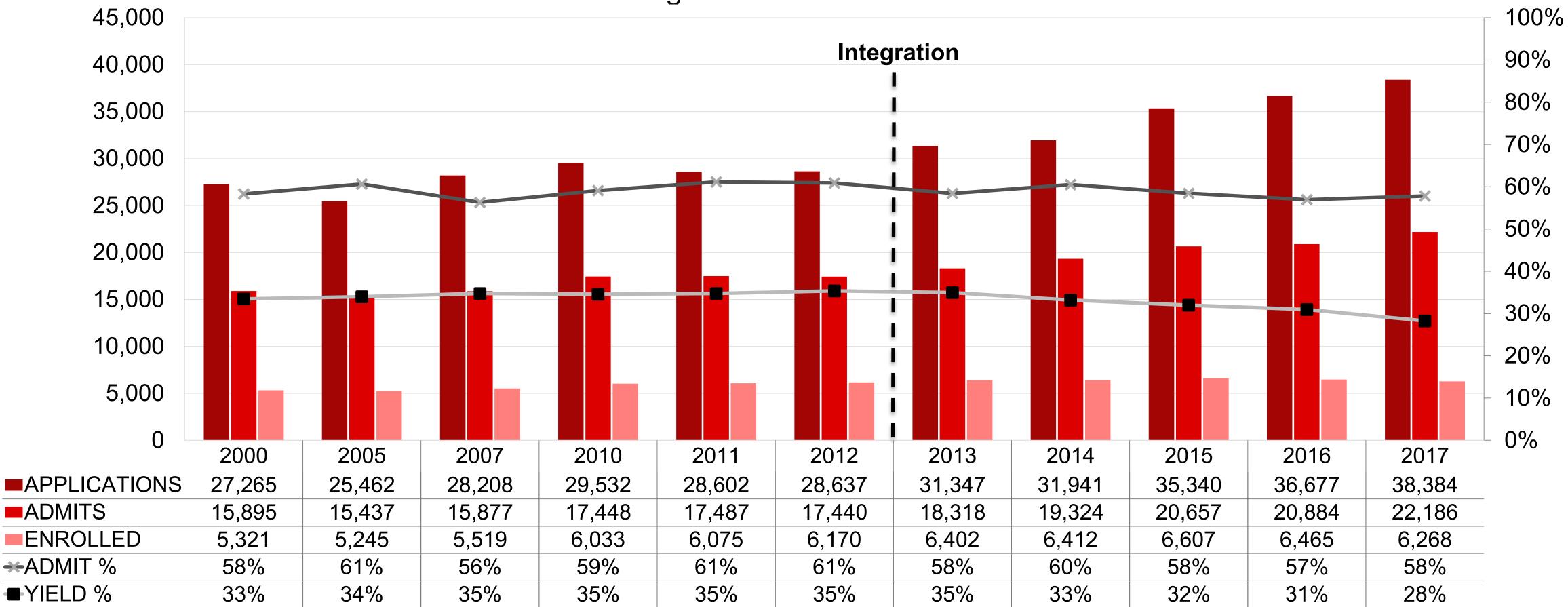
Discussion



# Admissions, Affordability, and Academic Success



### **First-Time Degree-Seeking Undergraduate** Applications, Admissions, and Enrollment

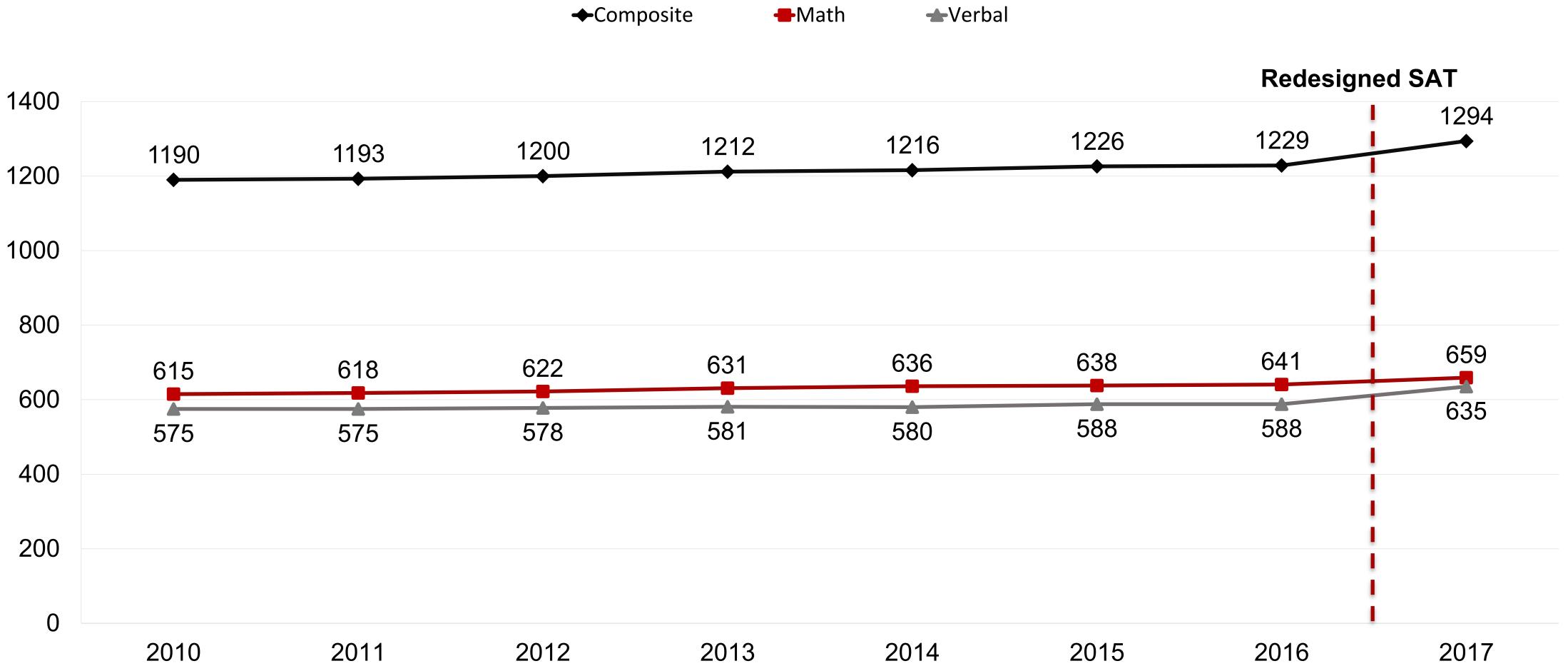


Note – Legacy Rutgers Academic Units. Source: NJAS Admissions Database

Rutgers–New Brunswick



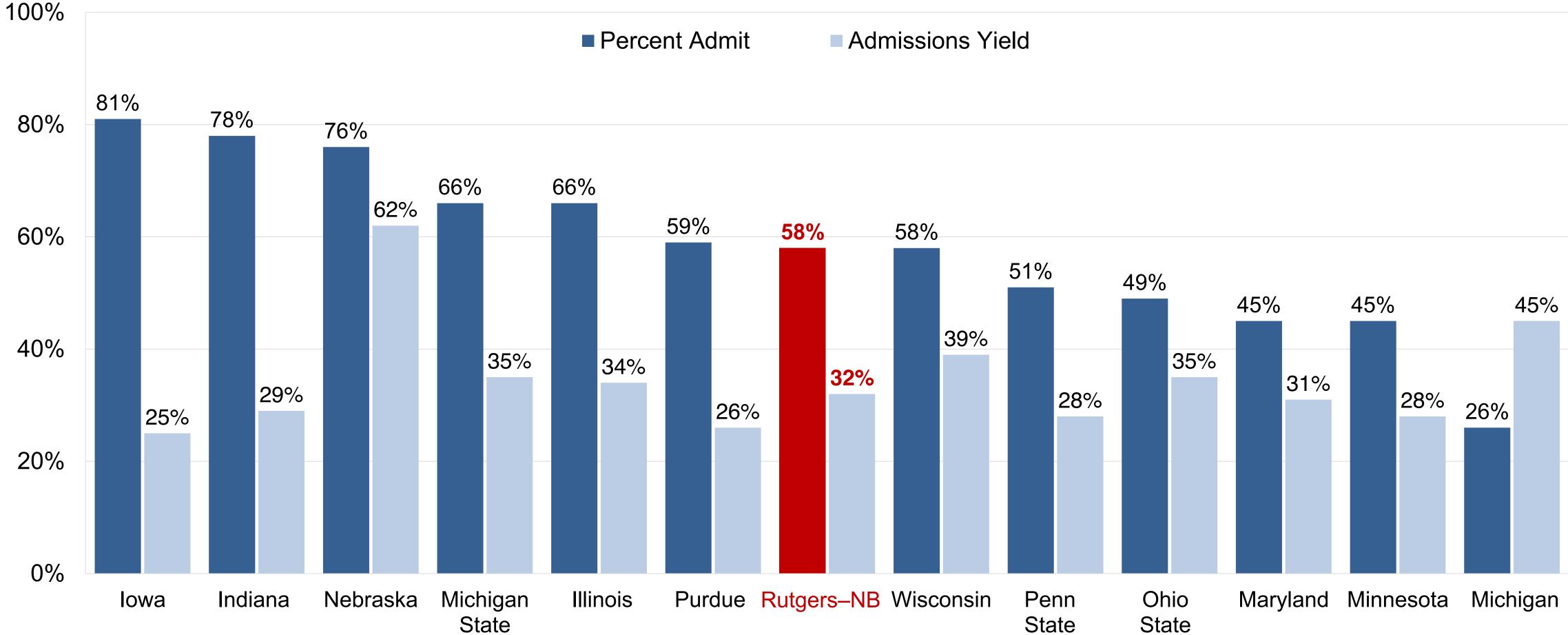
### **New First-Year Students SATs** Rutgers–New Brunswick



Note – Legacy Rutgers Academic Units. Source: NJAS Admissions Database



### First-Time Undergraduate Percent Admit and Percent Yield **Big Ten Universities** Fall 2016



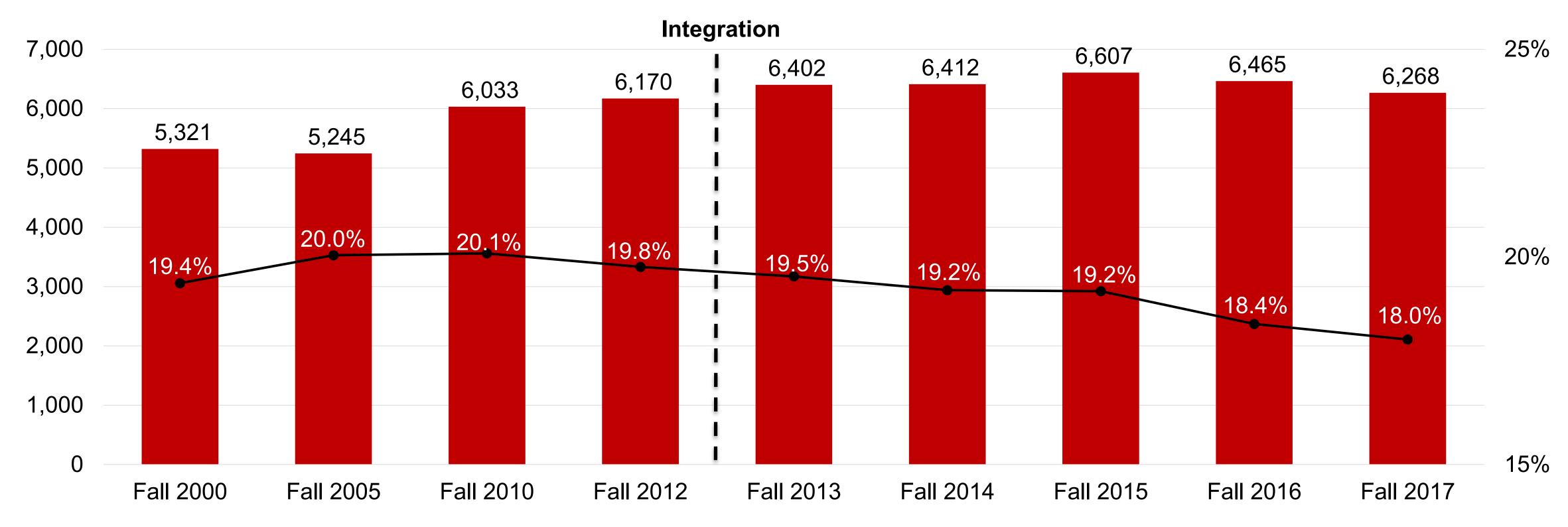
Note – Includes Rutgers Biomedical and Health Sciences. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

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### Size of Incoming First-Year Class & Percent of Degree-Seeking Undergraduate Students Rutgers–New Brunswick

First-Time, First-Year -

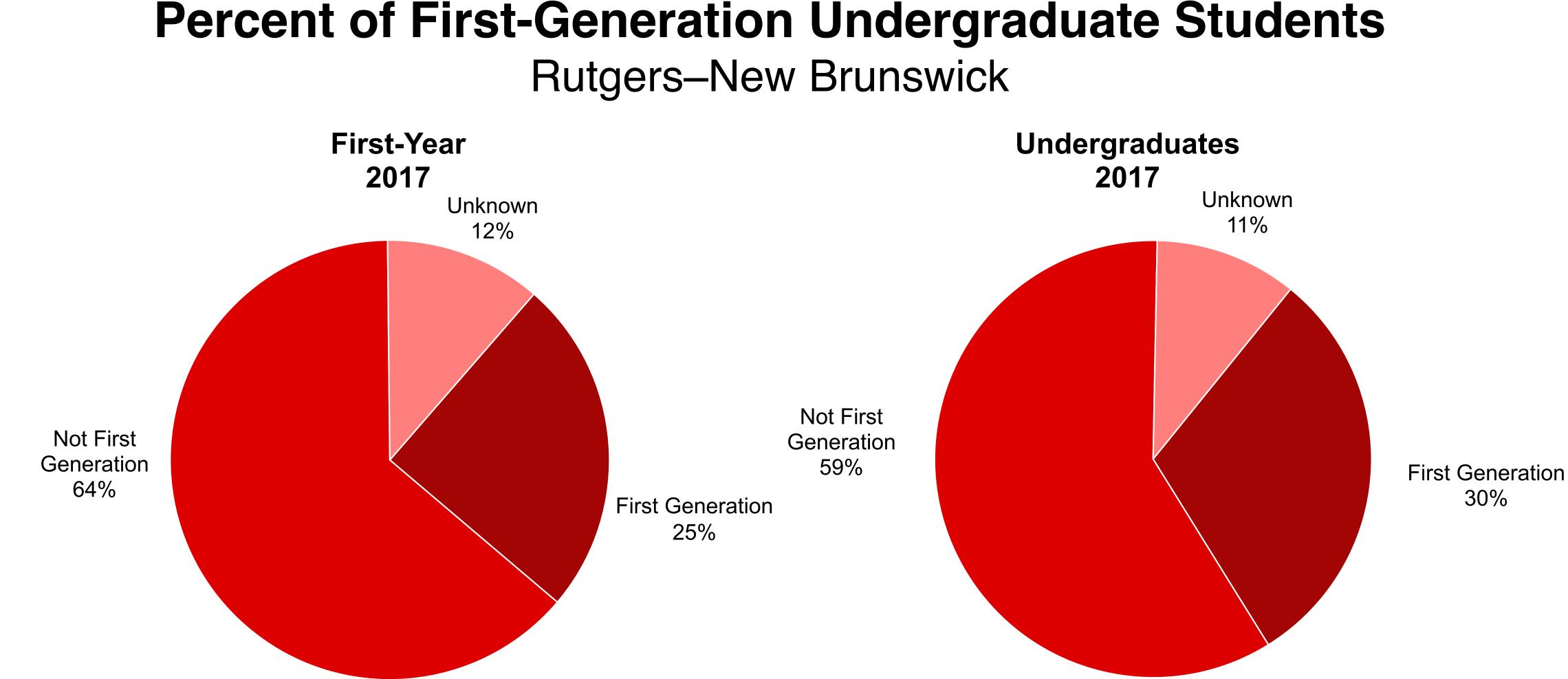


Note – Legacy Rutgers Academic Units (School of Nursing also includes legacy UMD Nursing unit). School of Nursing not included in years prior to 2013. Reflects degree-seeking students.

% of Degree-Seeking Undergraduates







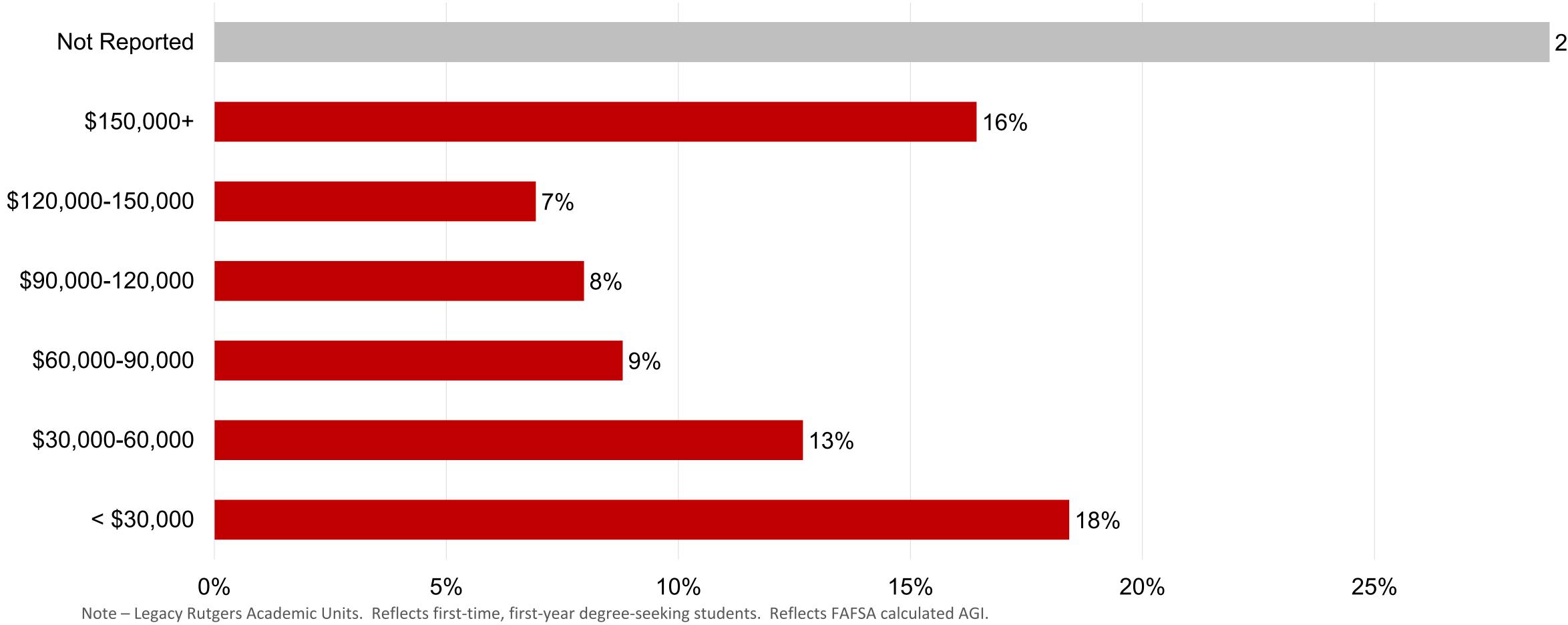
As defined under the Higher Education Act of 1965, the term "first generation college student" means: (A) an individual both of whose parents did not complete a baccalaureate degree; or (B) in the case of any individual who regularly resided with and received support from only one parent, an individual whose only such parent did not complete a baccalaureate degree."

Note – Reflects degree-seeking students. Reflects Legacy Rutgers Academic Units.





### Family Adjusted Gross Income (AGI) for First-Time Undergraduates Rutgers–New Brunswick Fall 2016



Source: Internal financial aid data

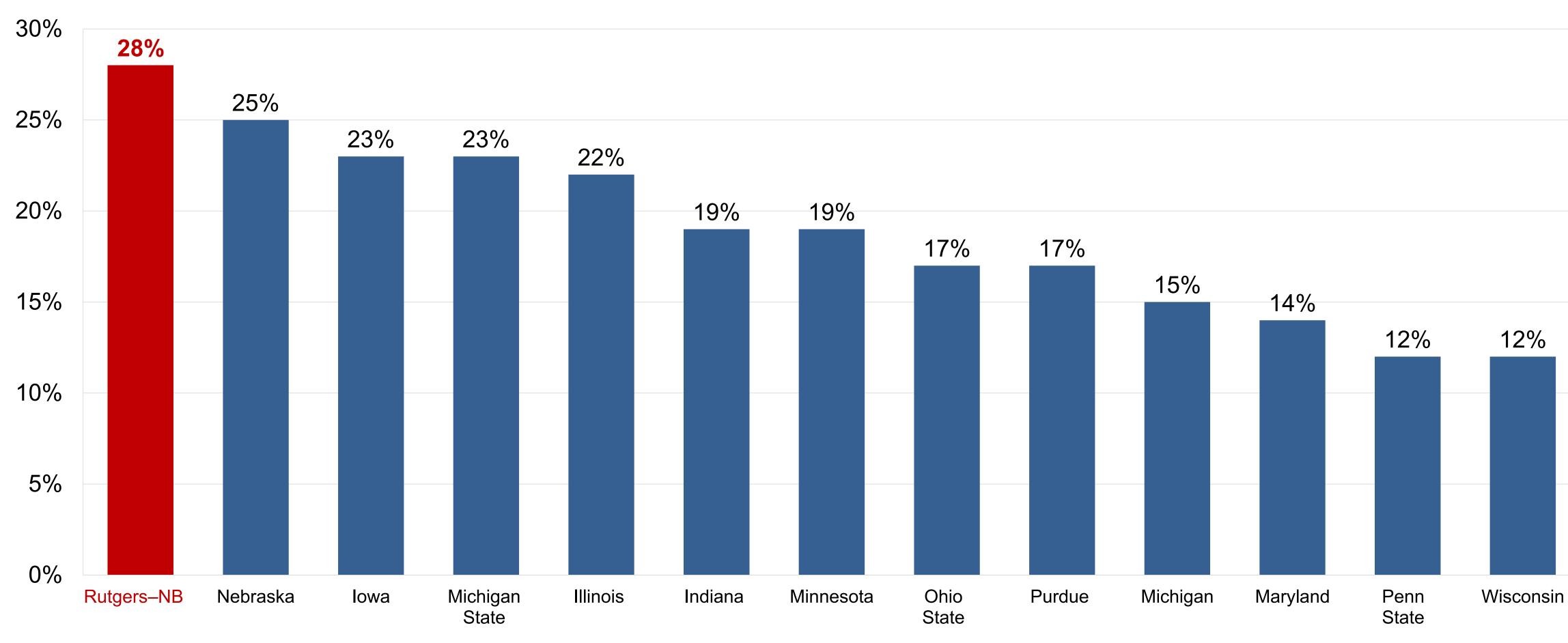








### **Percent of First-Time Full-Time Undergraduates Awarded Pell Grants Big Ten Universities** Fall 2016

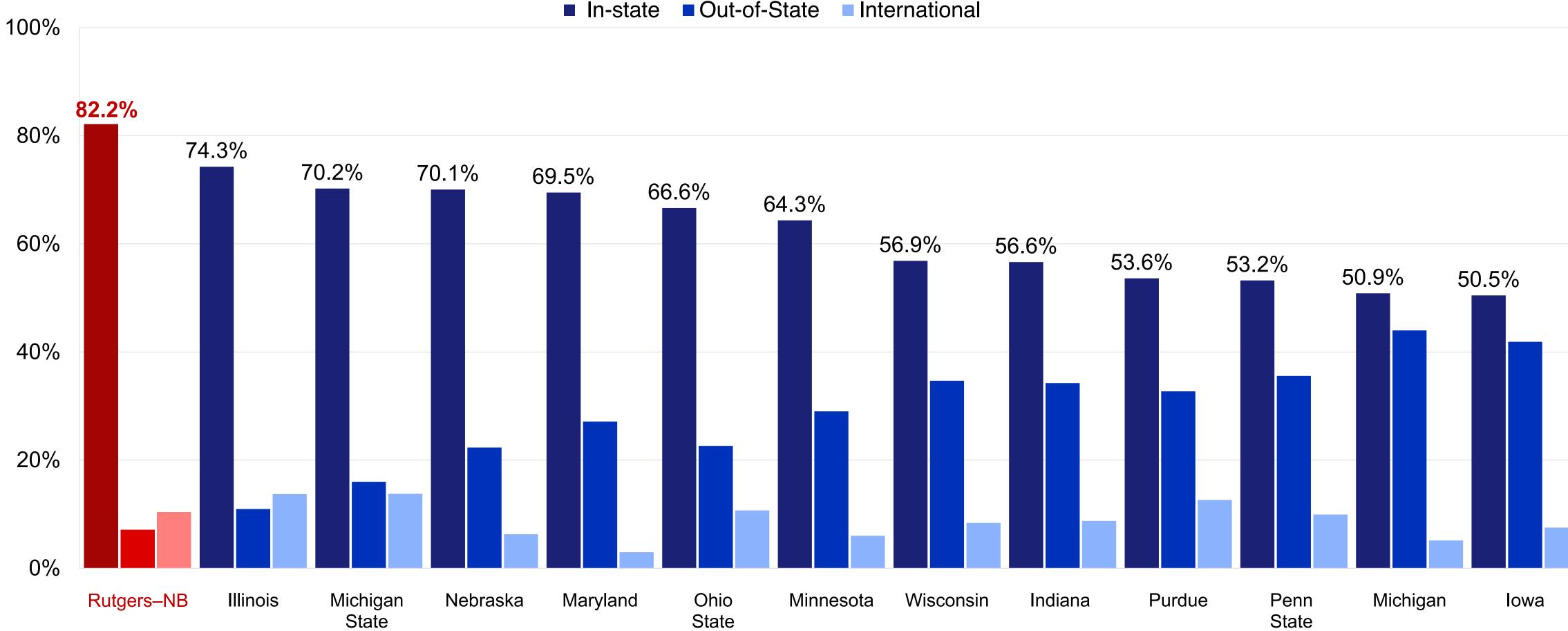


Note – Includes Rutgers Biomedical and Health Sciences. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey





### **First-Time Undergraduate Enrollment by Residency Big Ten Universities** Fall 2016

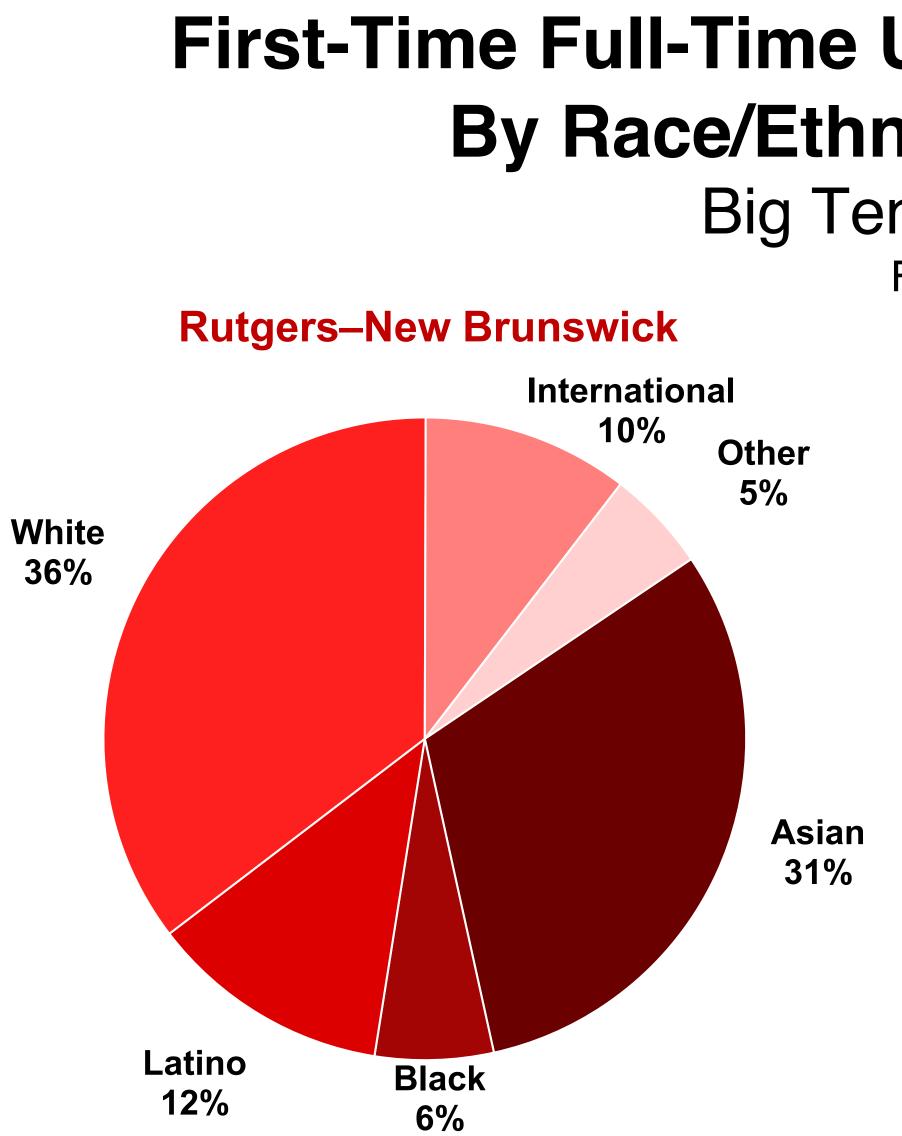


Note – Includes Rutgers Biomedical and Health Sciences. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

Out-of-State International





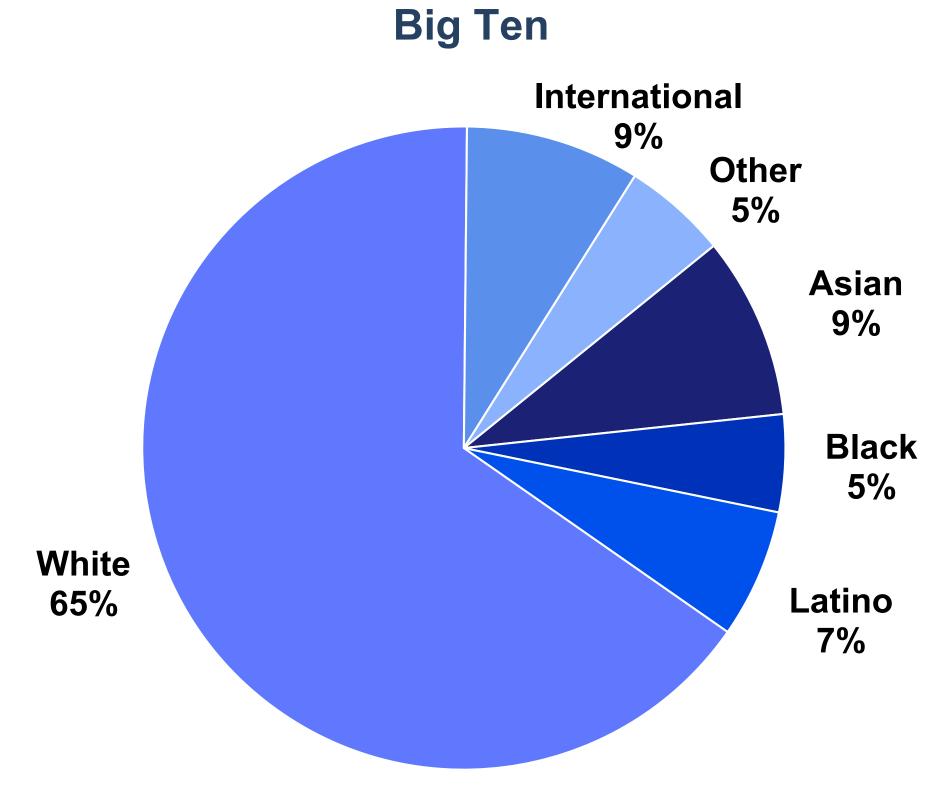


Note – Includes Rutgers Biomedical and Health Sciences.

Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

### First-Time Full-Time Undergraduate Enrollment By Race/Ethnicity/International

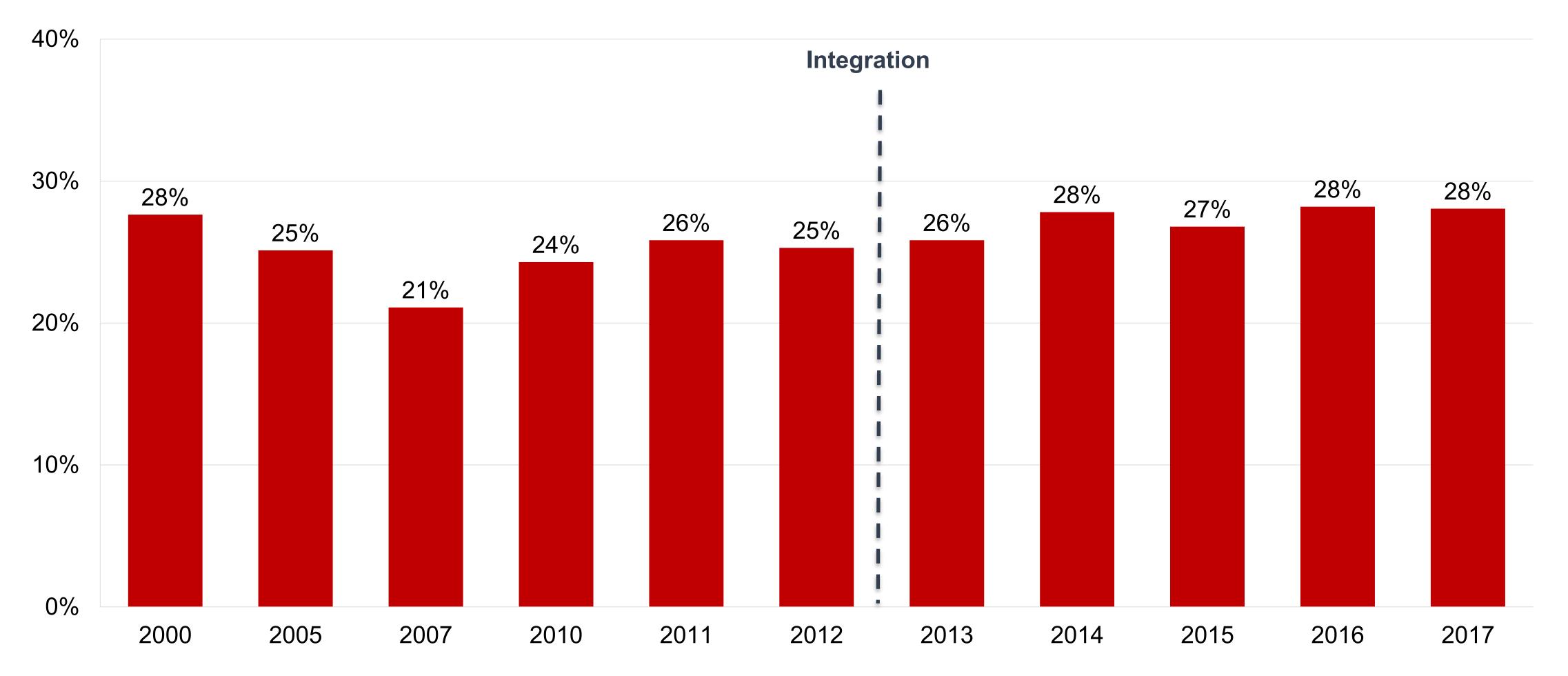
### Big Ten Universities Fall 2016



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### Percent of Transfer Students in the Incoming Class Rutgers–New Brunswick

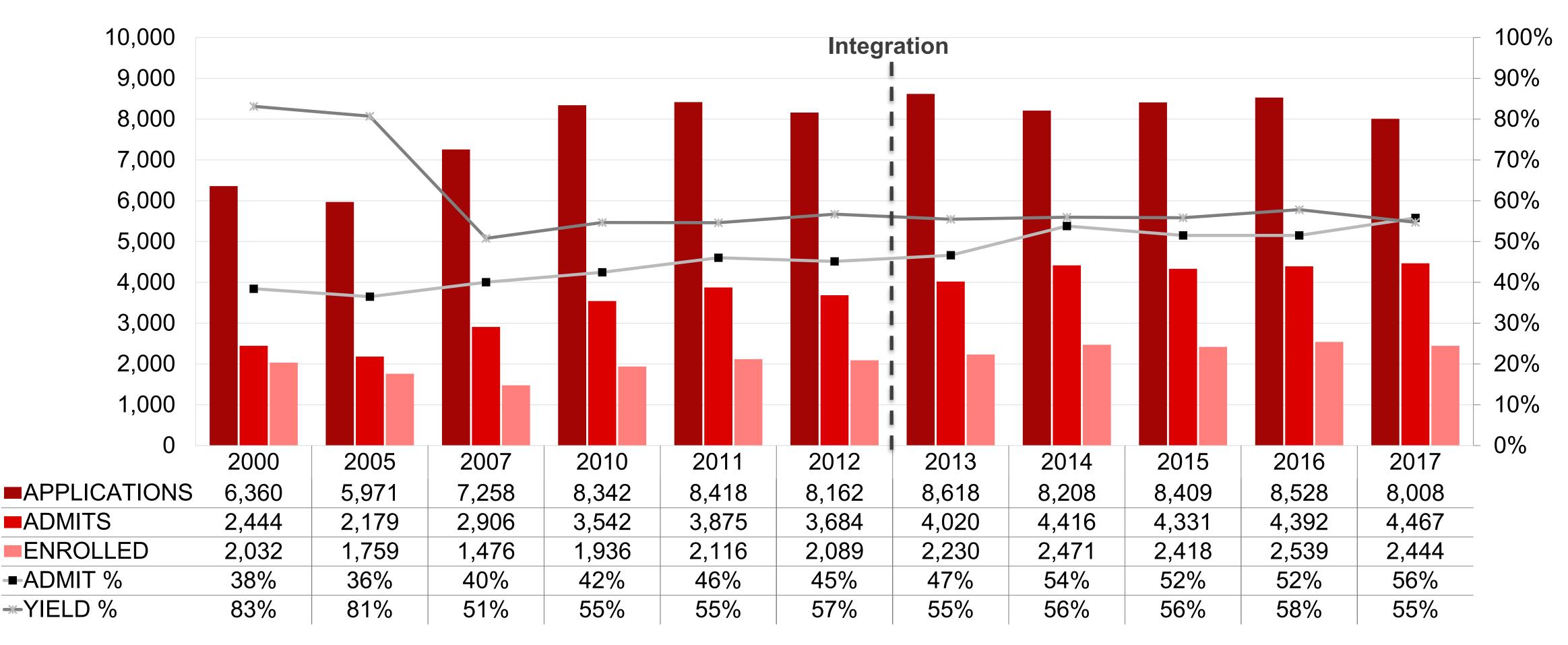


Note – Legacy Rutgers Academic Units. Source: NJAS Admissions Database





### Undergraduate Degree-Seeking Transfer Students Rutgers–New Brunswick

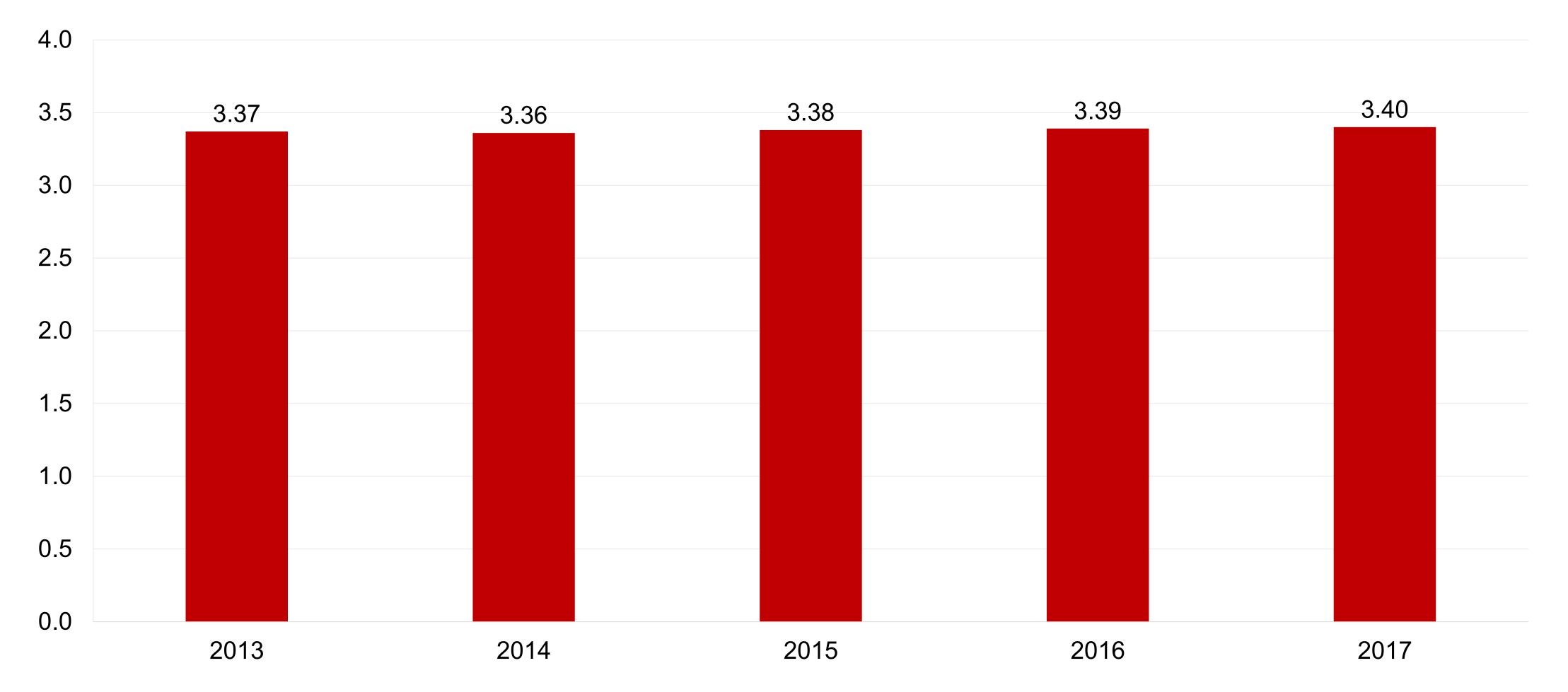


Note – Legacy Rutgers Academic Units. Source: NJAS Admissions Database





### Incoming Transfer Students, Average College GPA Rutgers–New Brunswick

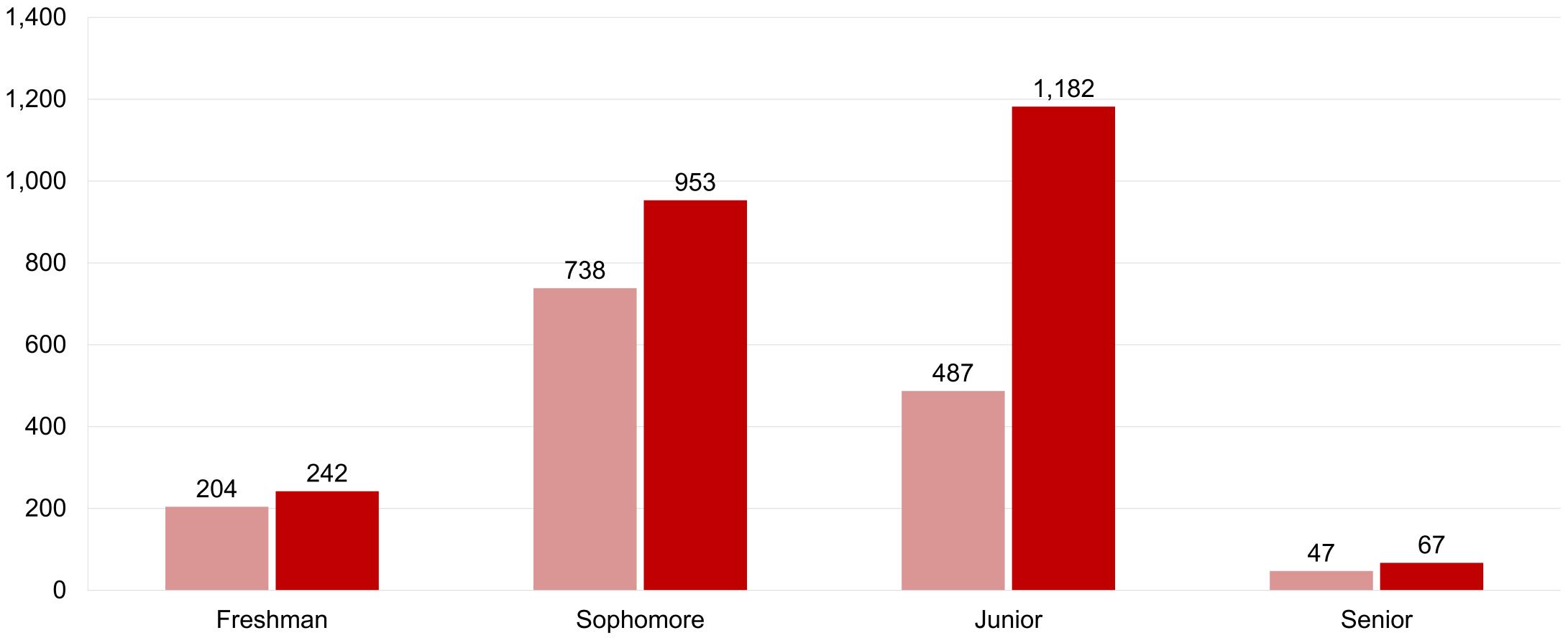






### Incoming Transfer Students by Class Level Rutgers–New Brunswick

2007

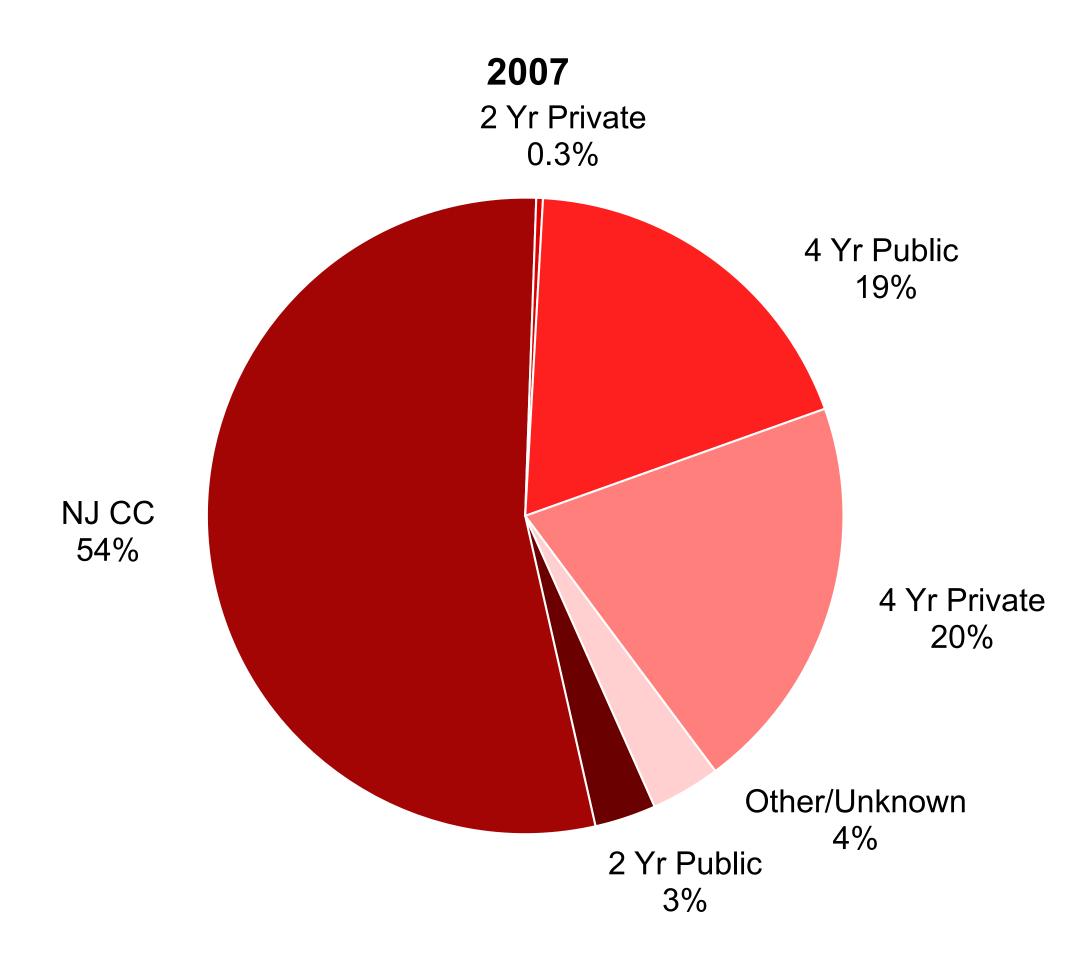


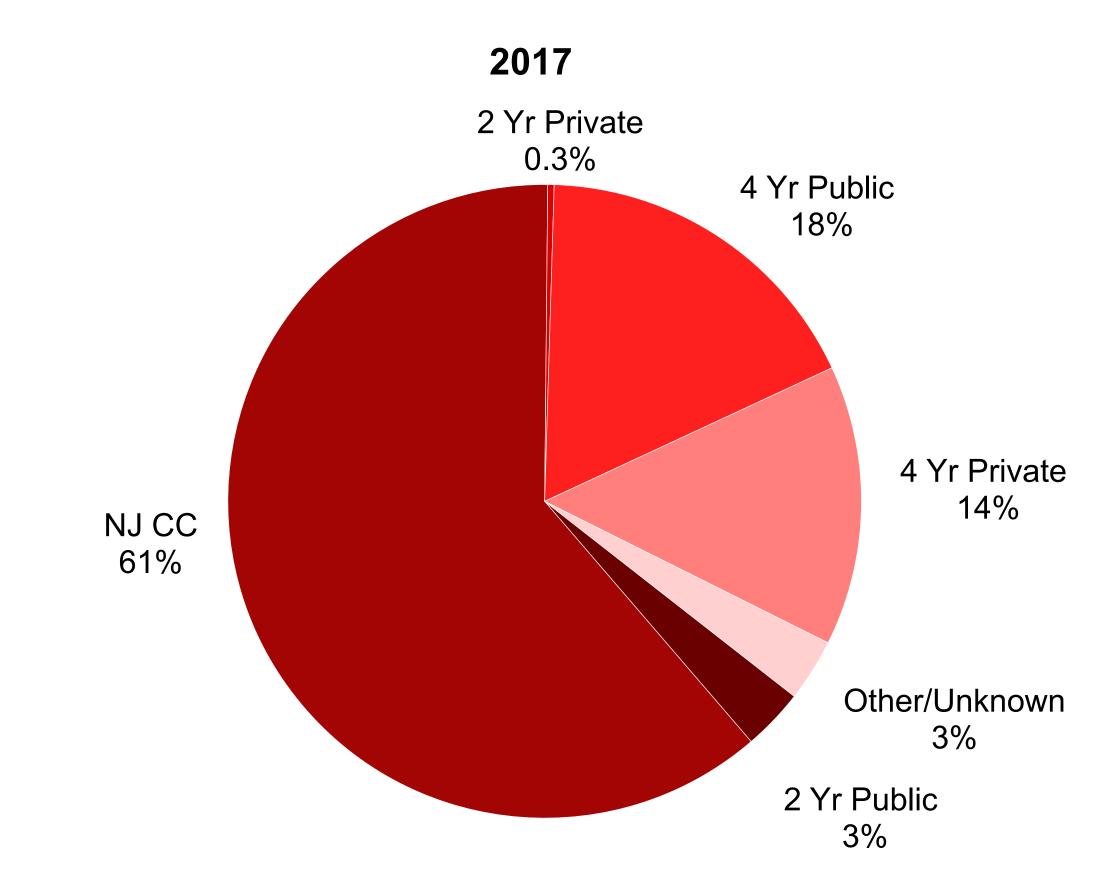






### Incoming Transfer Students by Type of Sending Institution Rutgers–New Brunswick

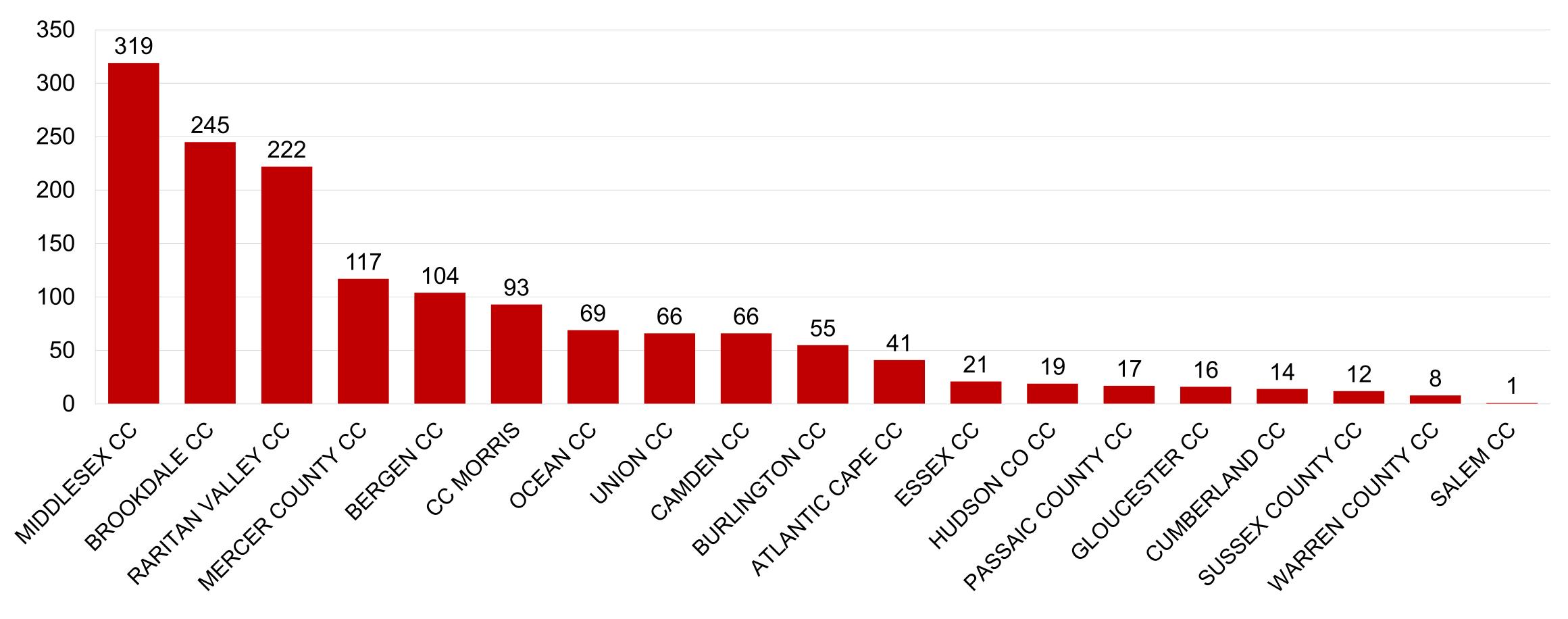








### Incoming Transfer Students by NJ Community College Rutgers–New Brunswick Fall 2017



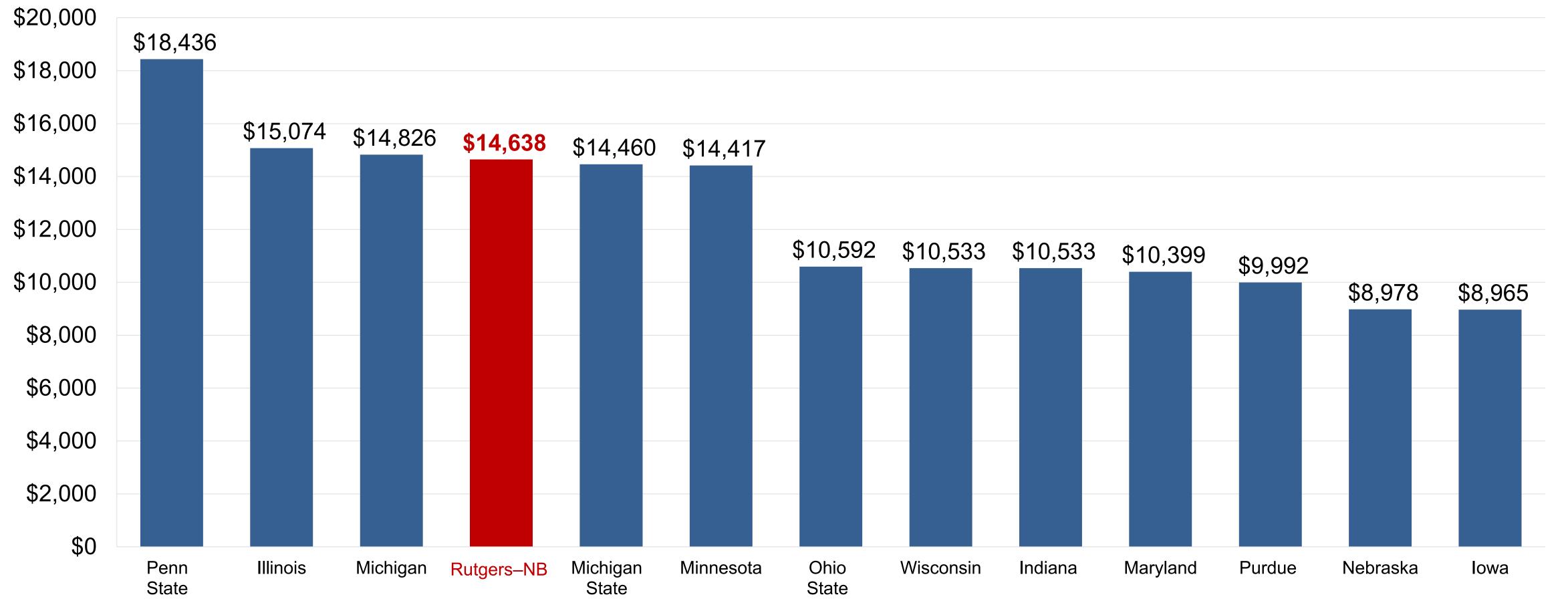




Discussion



### Annual In-State Undergraduate Tuition and Fees Big Ten Universities 2017-18

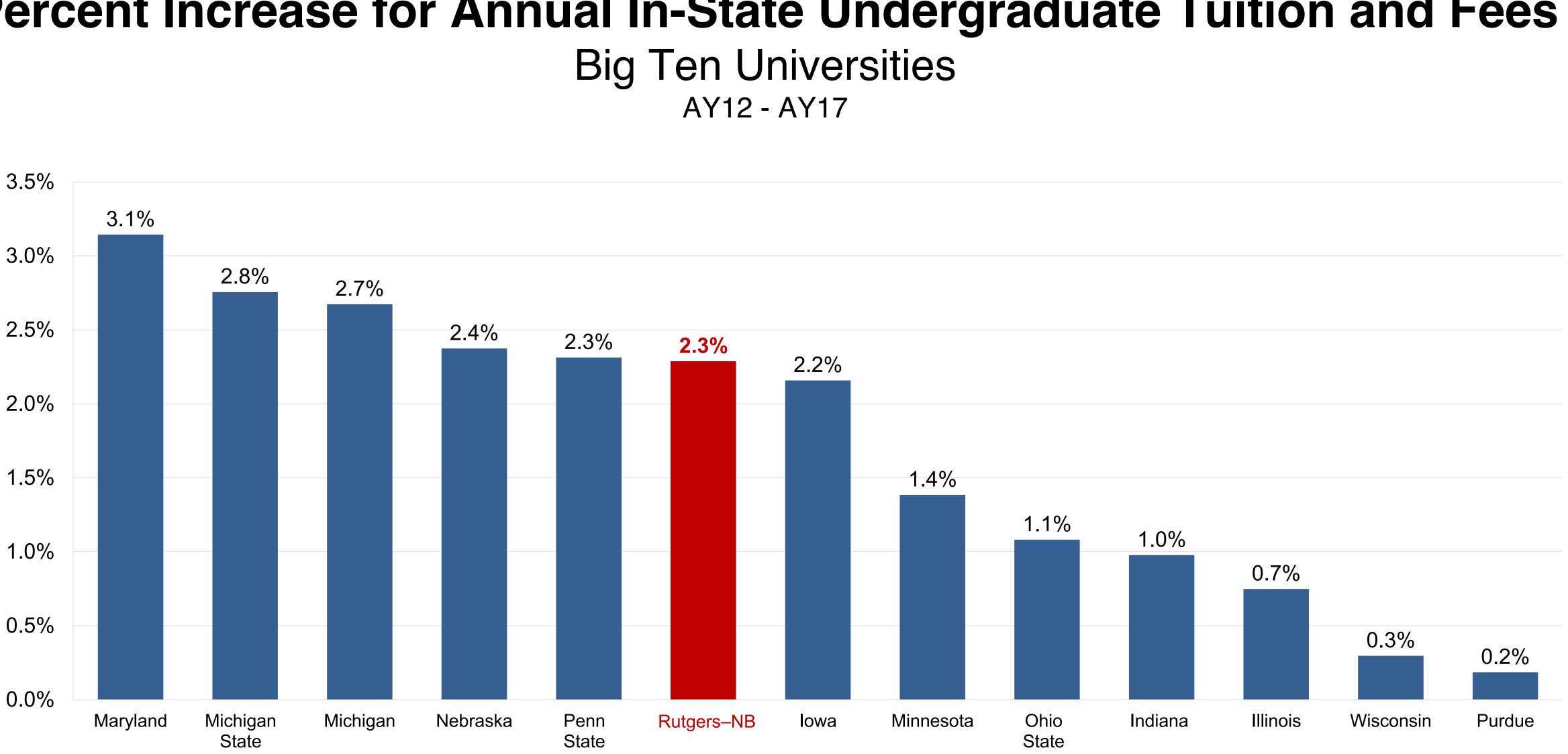


Note – Includes Rutgers Biomedical and Health Sciences. Published tuition and required fees shown for first-time, full-time students. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey





### **Percent Increase for Annual In-State Undergraduate Tuition and Fees Big Ten Universities** AY12 - AY17

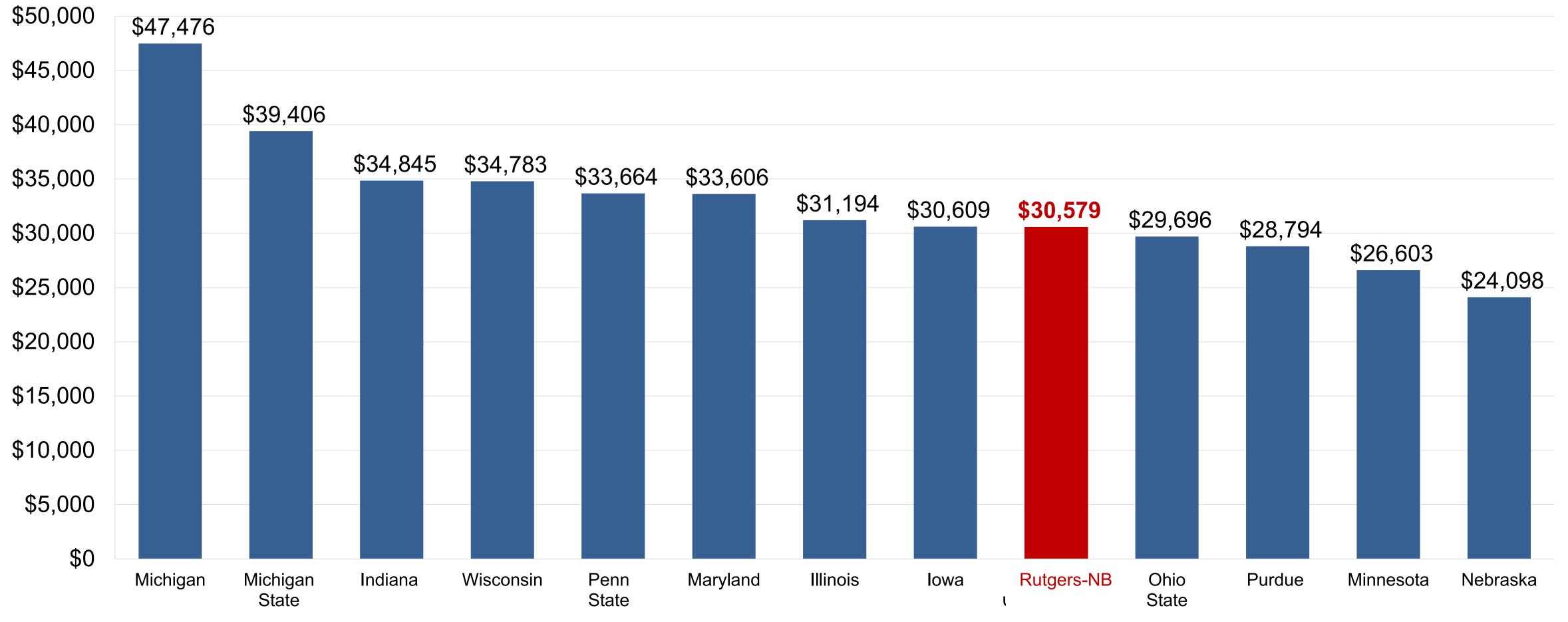


Note – Includes Rutgers Biomedical and Health Sciences. Published tuition and required fees shown for first-time, full-time students. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey





### Annual Out-of-State Undergraduate Tuition and Fees Big Ten Universities 2017-18

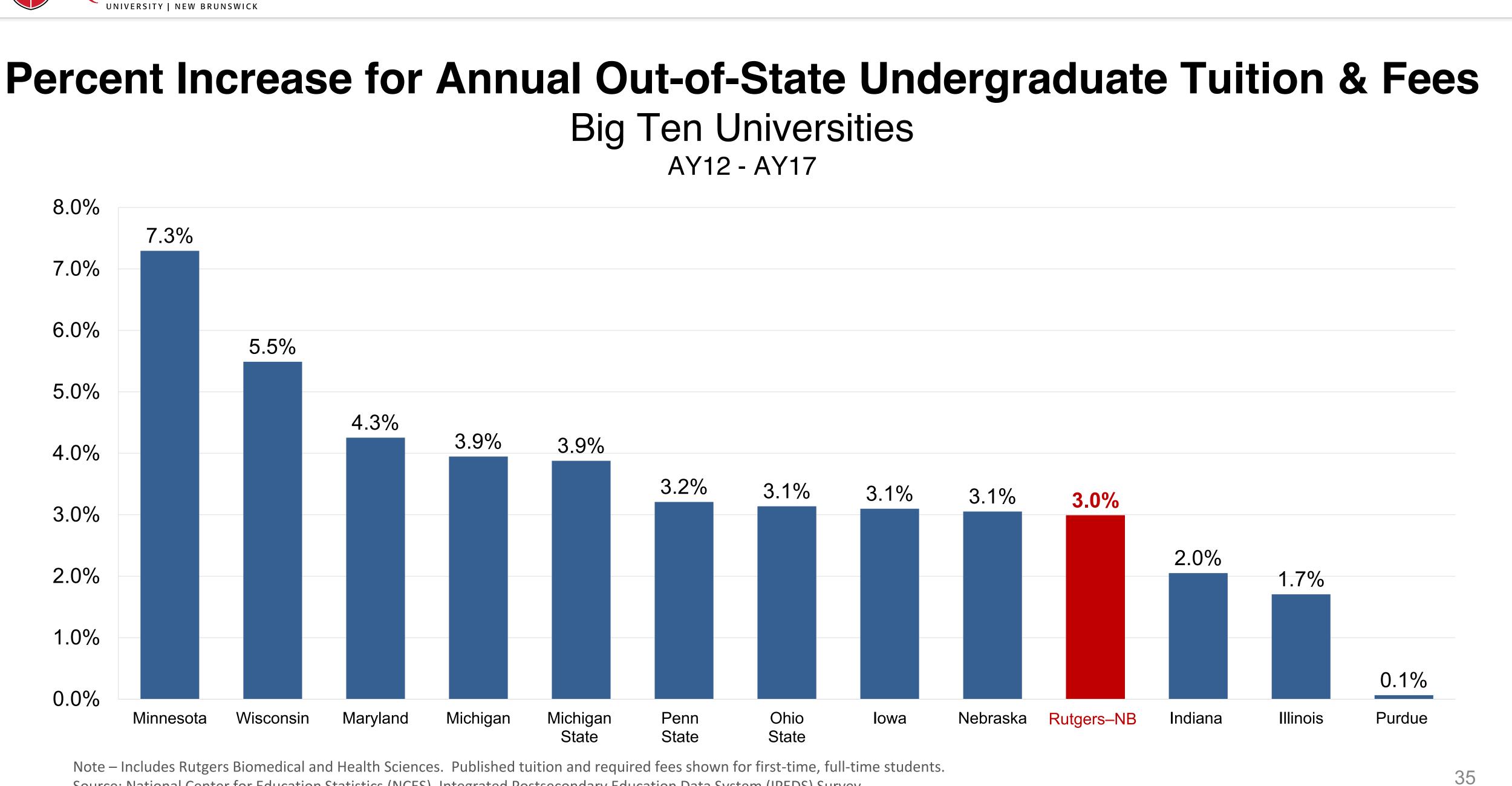


Note – Includes Rutgers Biomedical and Health Sciences. Published tuition and required fees shown for first-time, full-time students. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey





# **Big Ten Universities** AY12 - AY17



Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey



#### **Net Price Paid by Students After Scholarships and Grants** By Income Levels – FY2017

#### **Rutgers–New Bru**

Total Cost

Net Price by Income

\$0-\$30,000

\$30,001-\$48,000

\$48,001-\$75,000

\$75,001-\$110,000

\$110,001 and more

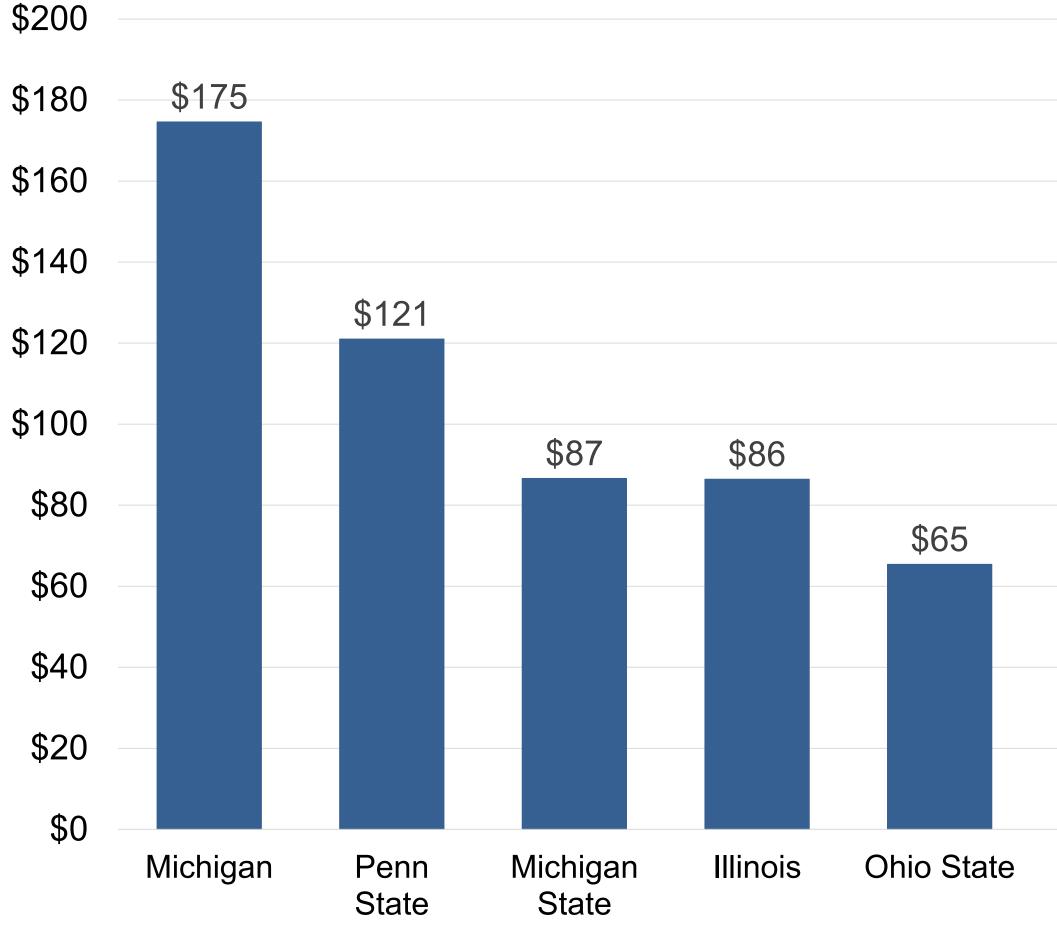
Note – Total costs include tuition, fees, room, board, and other expenses. Figures shown are impacted by commuter/resident mix at each location. Income cohorts include First-Time, Full-Time in-state undergraduates awarded any Title IV federal aid (grants, loans, work study). Net price based on grant aid awarded only (all sources). Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

unswick	FY17
	\$29,550
	\$11,640
	\$13,839
	\$20,201
	\$26,280
	\$27,819





#### **Total Institutional Need Based Grant Aid** Big Ten Universities \$=Millions – AY17



Note – Self-reported March 2018; subject to change. Minnesota did not share figures.

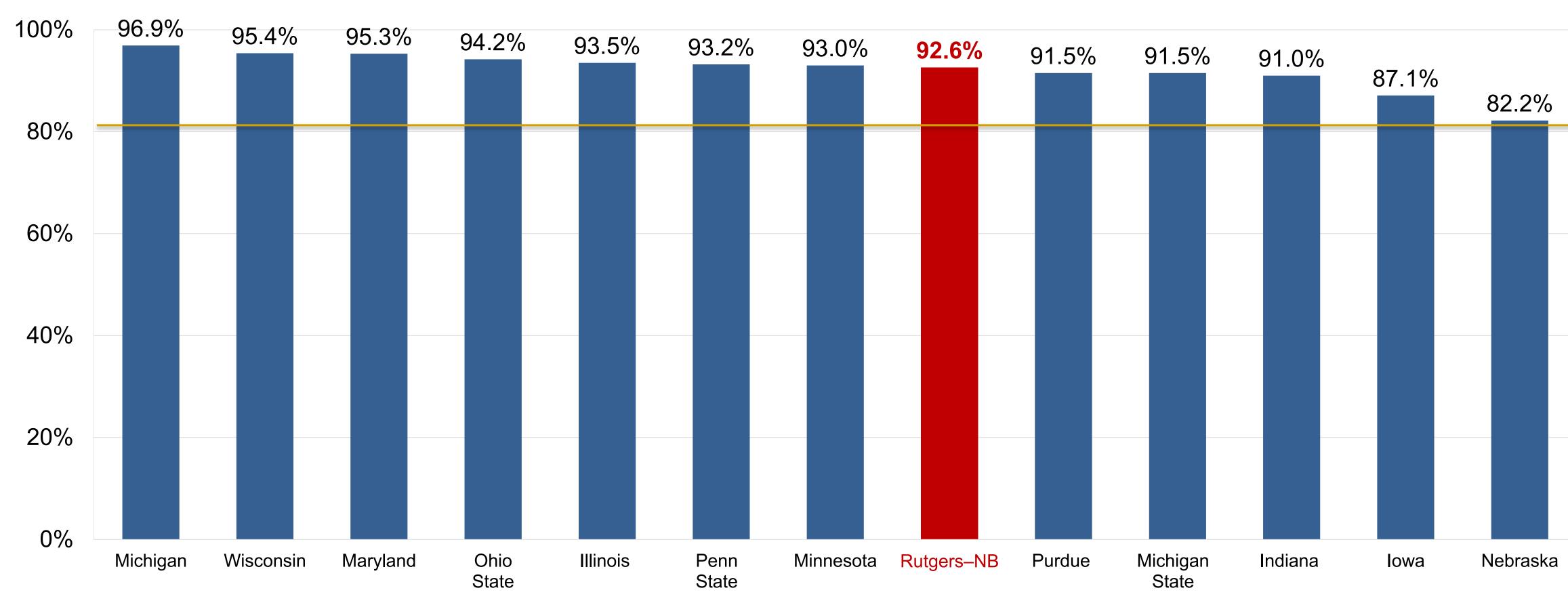
\$49	\$42	\$40				
		<b>•</b> • •	\$32	\$31	\$19	\$17
						ψΤ
Indiana	Wisconsin	Purdue	Rutgers–NB	Nebraska	Iowa	Marylan







#### **One-Year Retention Rate Big Ten Universities** Fall 2015 Cohort



Note – Includes Rutgers Biomedical and Health Sciences. National average reflects all 4-year + Title IV postsecondary intuitions in the United States. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey



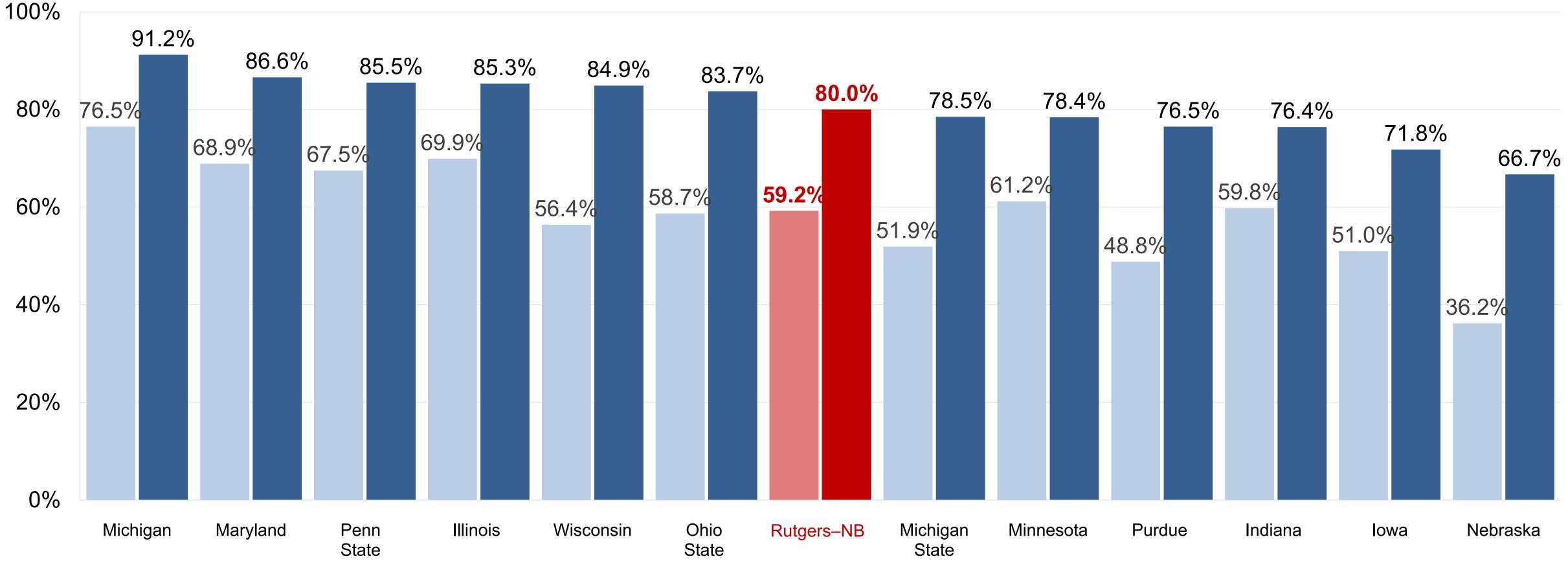
National Average





#### **Four- and Six-Year Graduation Rates Big Ten Universities** Fall 2010 Cohort

Four-Year Rate



Note – Includes Rutgers Biomedical and Health Sciences. First-Time, Full-Time degree-seeking undergraduates. U.S. average among Public Doctoral Research Universities, per Carnegie Classifications. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

Six-Year Rate

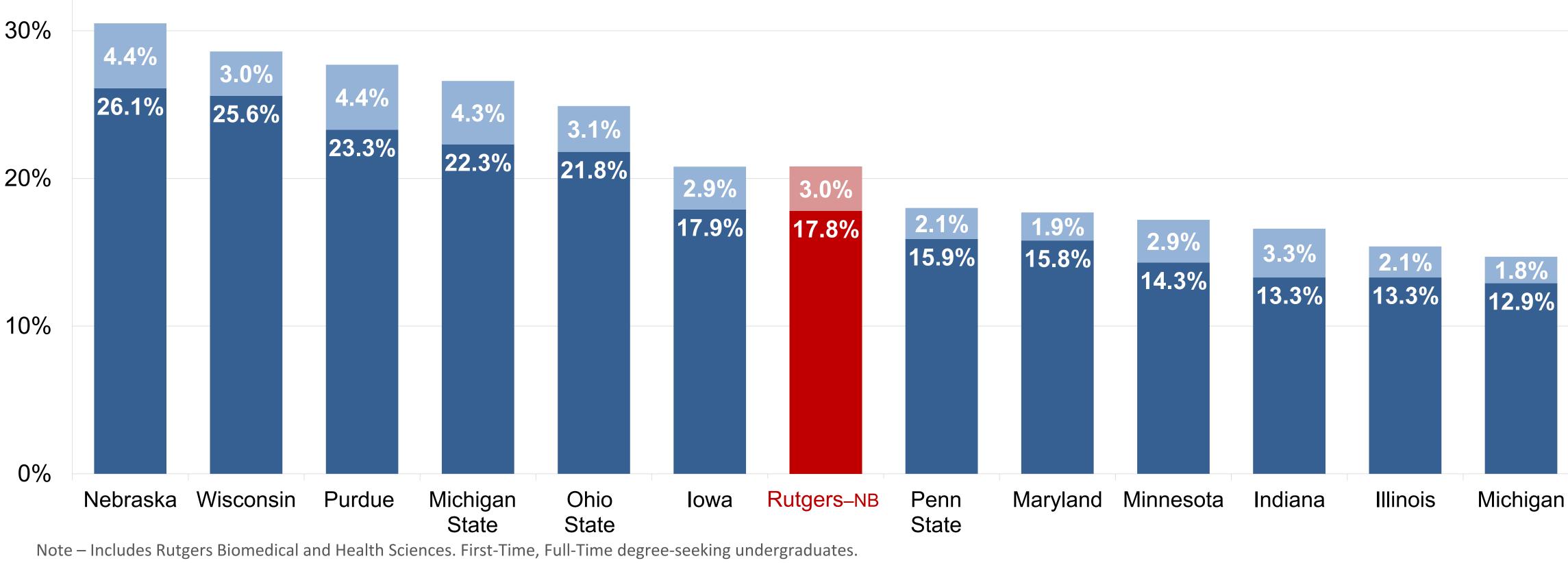




40%



Four to Five Year Gap Five to Six Year Gap



Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

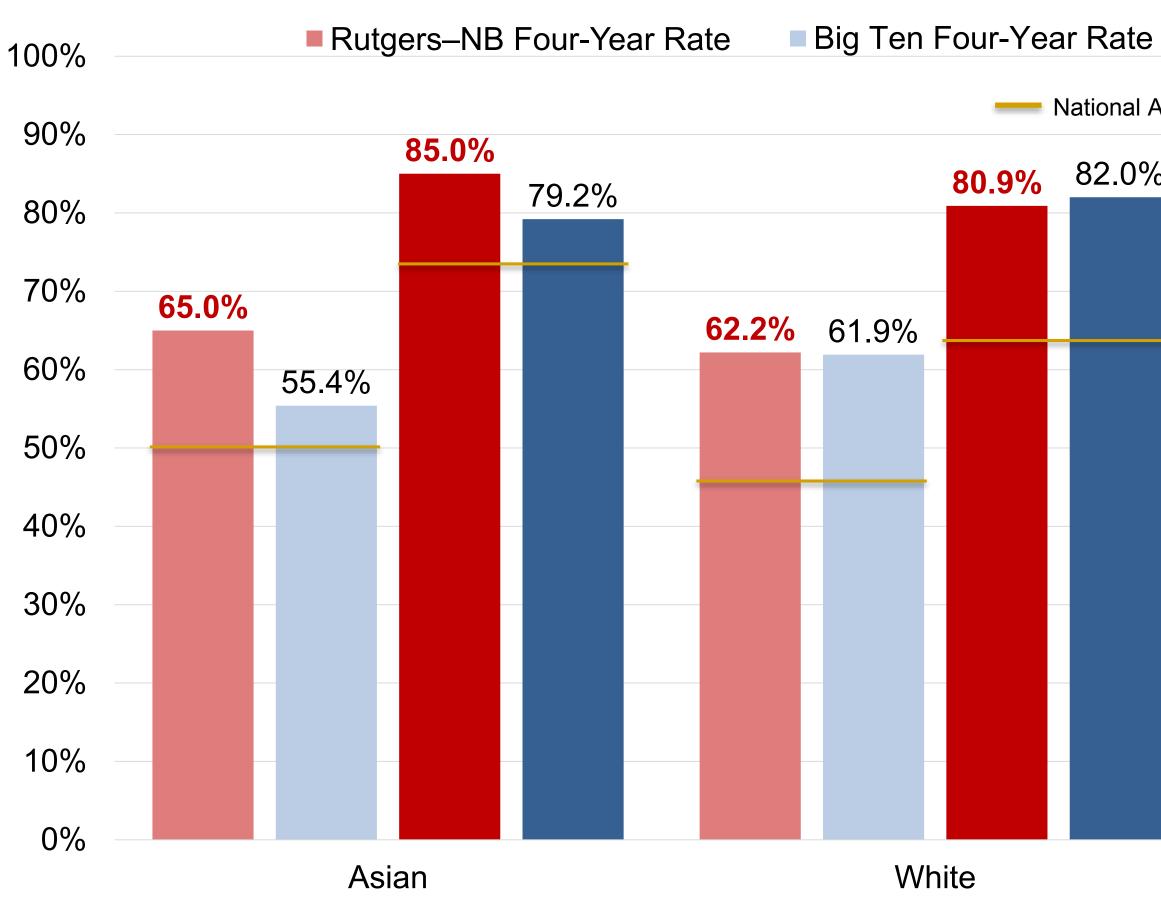
#### **Graduation Rate Gap Big Ten Universities**

Fall 2010 Cohort

40



#### Four- and Six-Year Graduation Rate by Race/Ethnicity Rutgers–New Brunswick & Big Ten Universities



Note – Includes Rutgers Biomedical and Health Sciences. First-Time, Full-Time degree-seeking undergraduates. National averages reference four-year and six-year rates for 2010 cohort. National averages reflects all 4-year + Title IV postsecondary intuitions in the United States. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

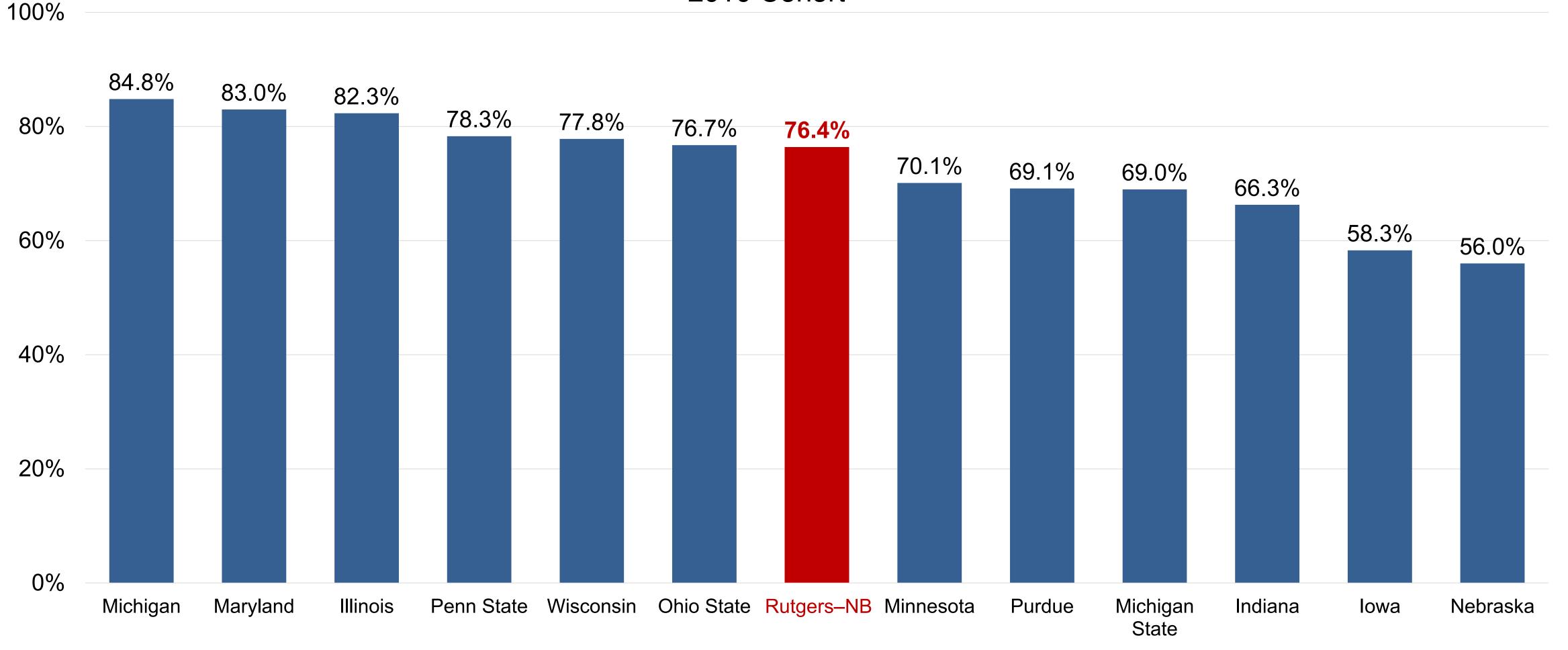
2010 Cohort

Big Ten Six-Year Rate Rutgers–NB Six-Year Rate National Average **80.9%** 82.0% 74.9% 73.6% 70.3% 67.8% 51.4% 45.1% 43.6% 39.9% Black Latino





#### Six-Year Graduation Rate Among Pell Recipients Big Ten Universities 2010 Cohort

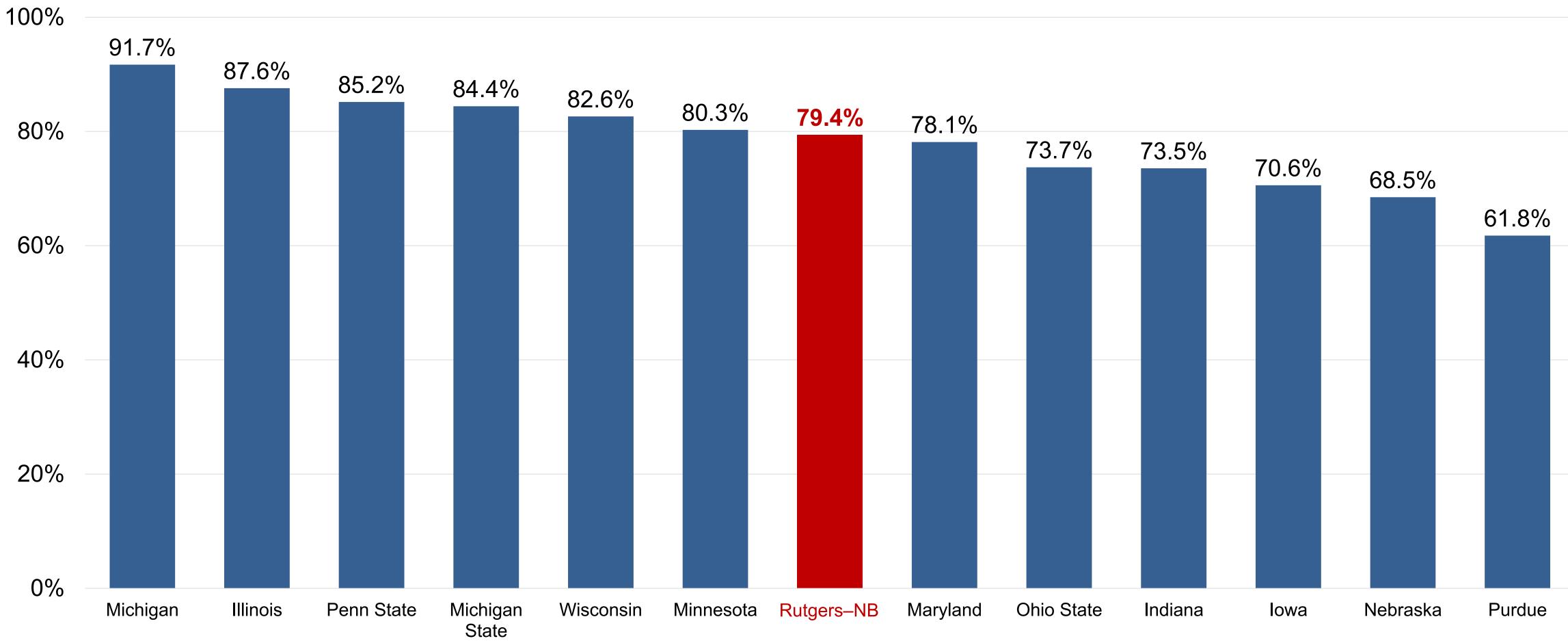


Note – Includes Rutgers Biomedical and Health Sciences. First-Time, Full-Time degree-seeking undergraduates. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey





#### Six-Year Graduation Rate Among Transfer Students Big Ten Universities 2008 Cohort



Note – Includes Rutgers Biomedical and Health Sciences. Full-time, non-first-time degree-seeking undergraduates. Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey



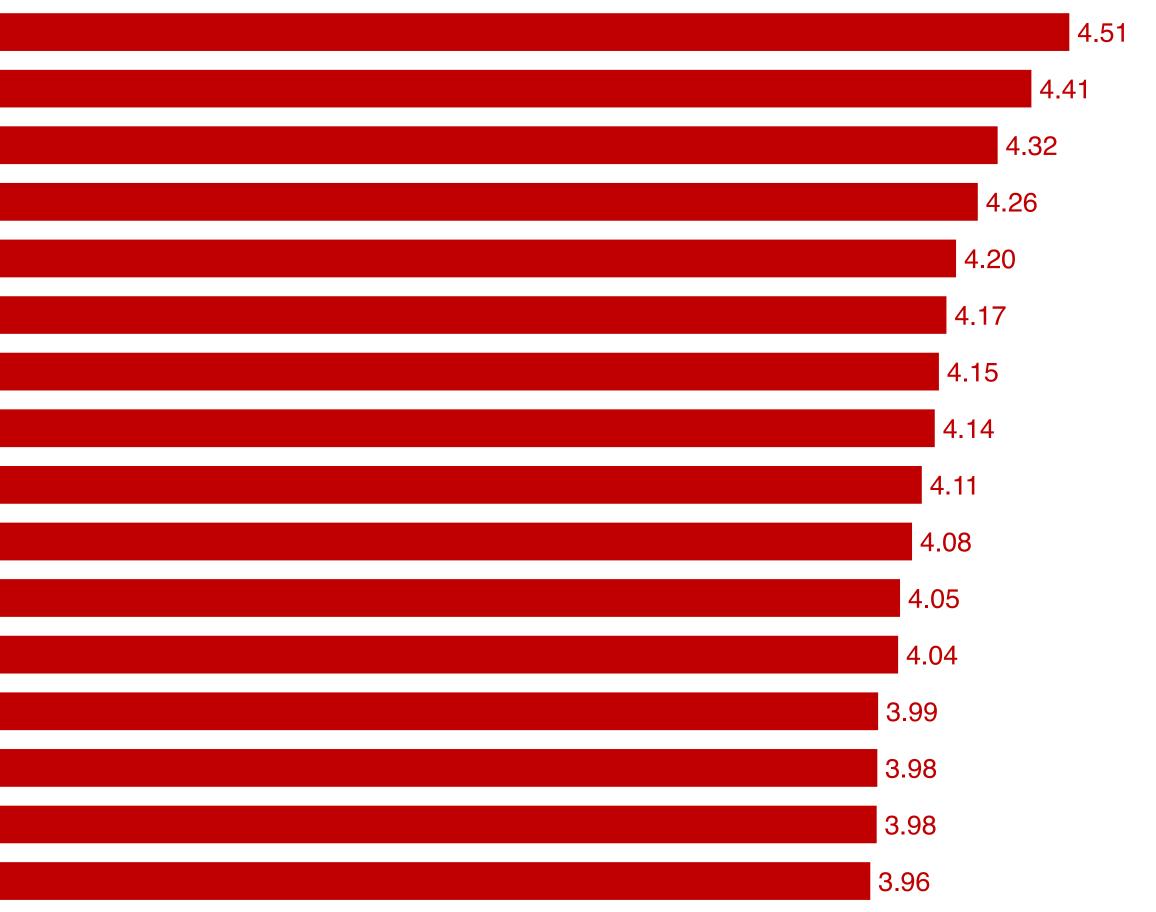


#### Time to Degree by Broad CIP Discipline Rutgers-New Brunswick

AREA, ETHNIC, CULTURAL, GENDER, AND GROUP STUDIES
PHYSICAL SCIENCES
PHILOSOPHY AND RELIGIOUS STUDIES
ENGLISH LANGUAGE AND LITERATURE/LETTERS
COMPUTER AND INFORMATION SCIENCES & SUPPORT SERVICES
PSYCHOLOGY
FOREIGN LANGUAGES, LITERATURES, AND LINGUISTICS
SOCIAL SCIENCES
AGRICULTURE, AGRICULTURE OPERATIONS, AND RELATED SCIENCES
COMMUNICATION, JOURNALISM, AND RELATED PROGRAMS
HISTORY
ENGINEERING
VISUAL AND PERFORMING ARTS
BUSINESS, MANAGEMENT, MARKETING, & RELATED SUPPORT SVCS
BIOLOGICAL AND BIOMEDICAL SCIENCES
MATHEMATICS AND STATISTICS

Note – Time to degree calculation reflects full academic year.

2016







#### **Key Points**

- $\bullet$ out-of-state students.
- ulletpopulation at Rutgers–New Brunswick.
- $\bullet$ on average).
- lacksquareBrunswick education for many students.
- $\bullet$ for African-American and Hispanic students should continue to be actively pursued.

Rutgers–New Brunswick prides itself on the academic achievements and socioeconomic diversity of its student body. However, compared to its Big Ten peers, the university enrolls a small percentage of

Transfer students have been, and will continue to be, a large and valued segment of the undergraduate

While tuition and fee rates at Rutgers–New Brunswick still fall among the top half of its Big Ten peer group, the university has been successful in keeping increases to modest levels in recent years (2.3%)

Federal, state, and institutional grants and scholarships help reduce the costs of a Rutgers–New

Though strong overall, there remains significant room for improvement in the graduation rates for Rutgers–New Brunswick undergraduates. In particular, increases in the four-year rates and in the rates





Discussion





#### Undergraduate Academic Offerings Beyond the Classroom





#### **Undergraduate Academic Affairs**

#### Sciences and Arts of loor Sc

# **Rutgers Business School**

## Mason Gross School of the Arts

of Policy chool Ś Public Bloustein nd σ bu Edward a ٦

## School of Communication and Information

## School of Engineering

School of Environmental and Biological Sciences

School of Management and Labor Relations School of Social Work



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#### **Undergraduate Academic Affairs**

## Excellence

- Byrne Seminars
- Aresty Research Center
- Distinguished Fellowships
- Phi Beta Kappa Society

Access

- Student Access and Educational Equity
- Educational Opportunity Fund
- Student Support Services
- Ronald E. McNair
- RU-1<sup>st</sup> & Educational Outreach
- LSAMP

Support

- Rutgers Learning Centers
- University
  Career Services
- University College
- ROTC
- Pre-Law Advising

 Undergraduate Academic Affairs Leadership Council

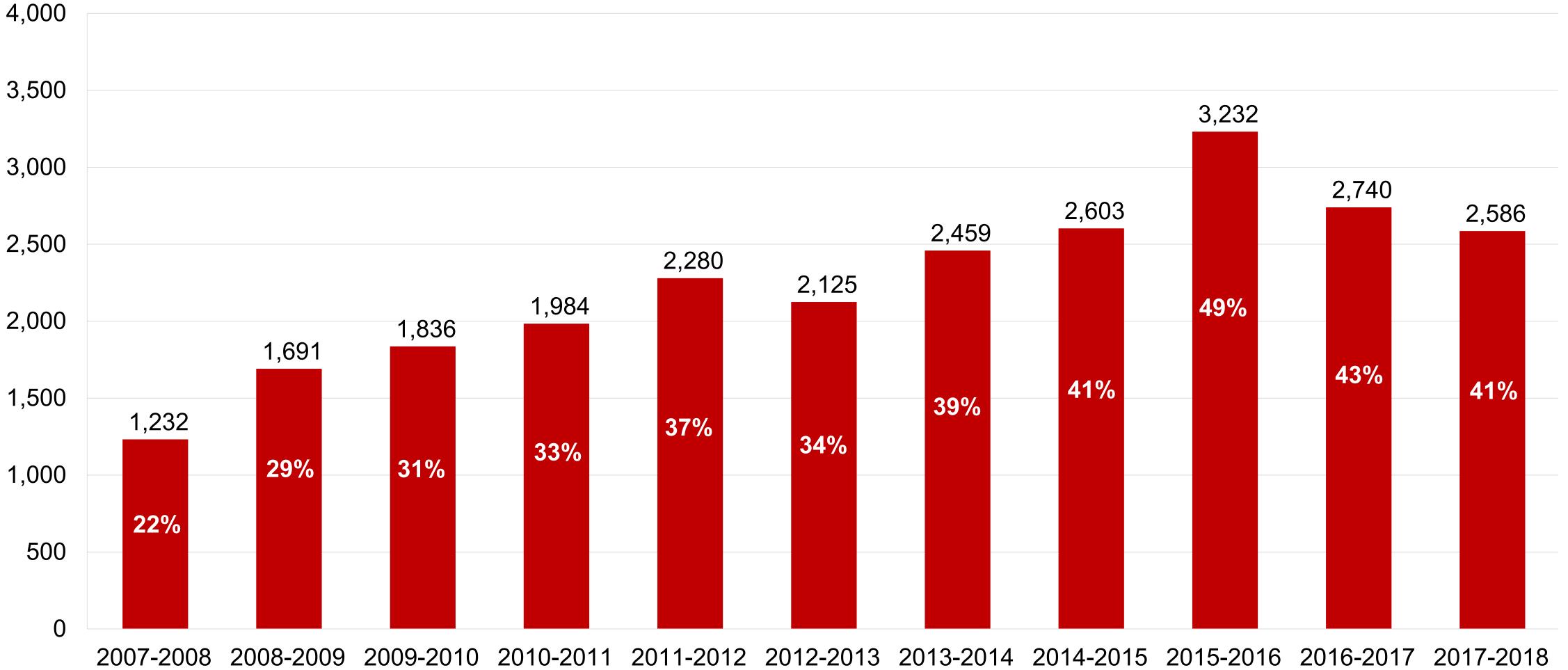
Policy

- Task Force and Committee Work
- Policy Development and Oversight
- Tyler Clementi Center





#### Number and Percentage of First-Year Students in a Byrne Seminar

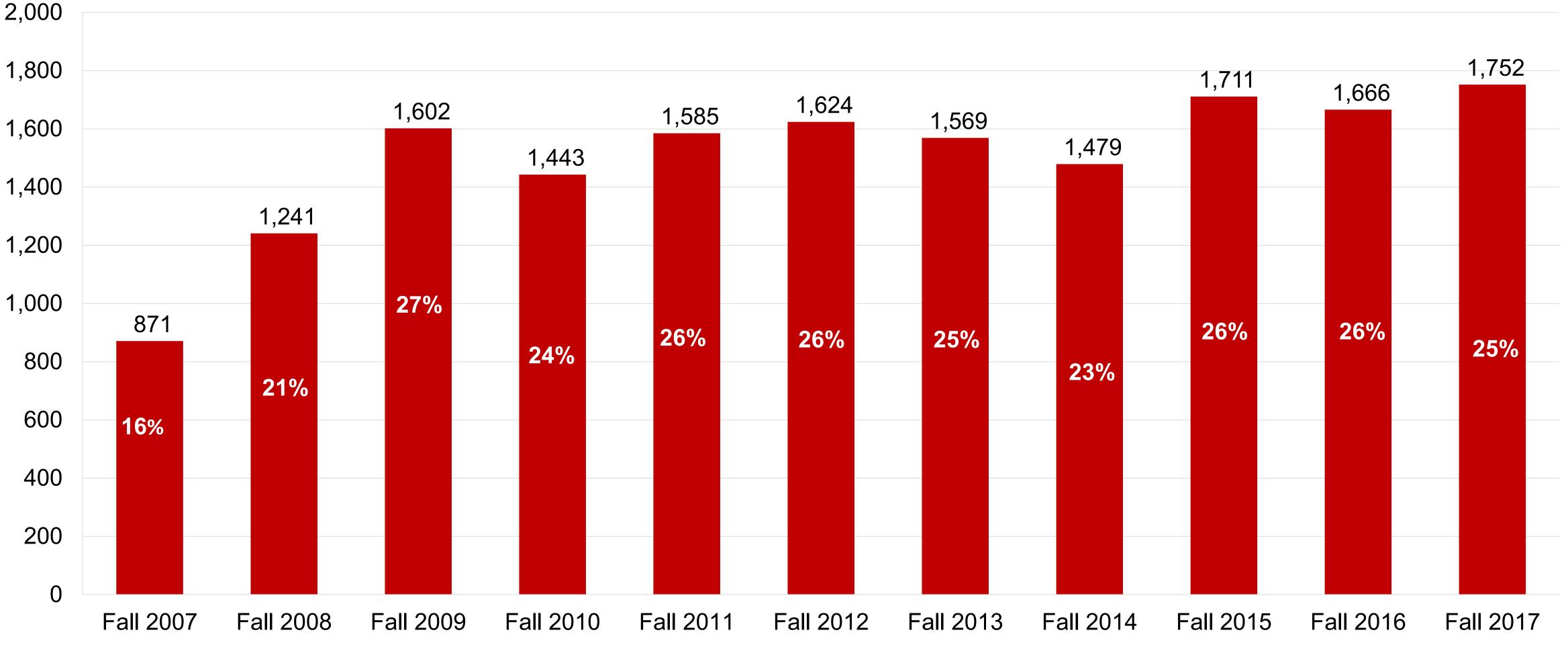


Note – Excludes Rutgers Biomedical and Health Sciences. Source: Student Record Database (SRDB), National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

50



#### Number and Percentage of First-Year Students in a First-Year **Interest Group Seminar**

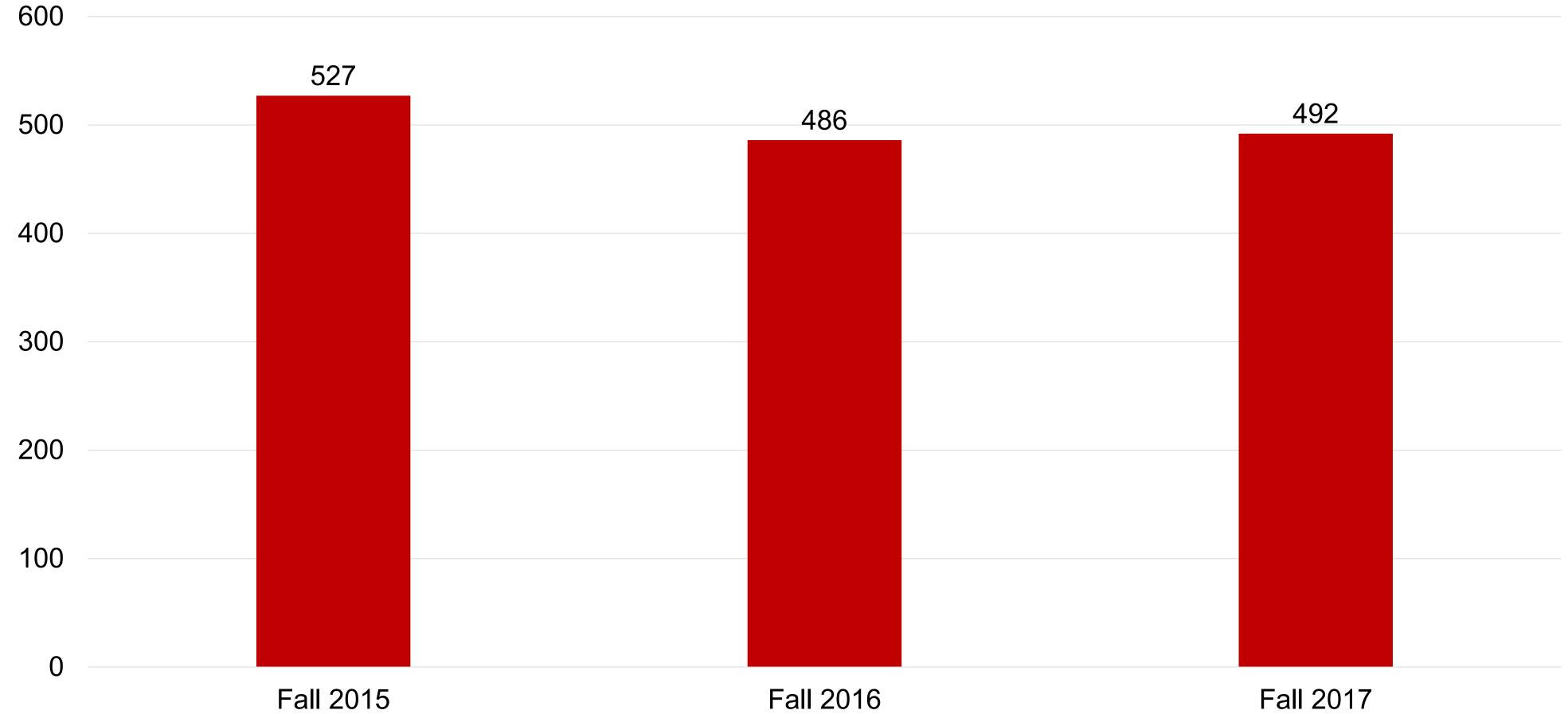


Note – Excludes Rutgers Biomedical and Health Sciences. Source: Student Record Database (SRDB), National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS) Survey

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#### Number of Students Participating in Rutgers–NB Honors College



Note – Legacy Rutgers Academic Units. Source: NJAS Admissions Database

Fall 2016

Fall 2017

52



#### **Rutgers–New Brunswick Honors College**

#### Interdisciplinary Living and Learning Community

- Students from SAS, SoE, RBS, SEBS, EMSOP, MGSA mirror RU diversity
- Onsite Maker Space, live-in faculty
- Partnerships with Byrne Seminars, Study Abroad, Aresty Research Center

#### **Social Innovation Curriculum**

- Honors College Forum: Over 3 years, 350+ global impact projects
- Innovation Lab: 11 advanced teams in start-up accelerator

#### **Recognitions and Awards**

Ventures and Values

• HULT Prize; Clinton Global Initiative University; NJ Tech Council; NJIT Innovation Competition; Global Engagements Summit; MIT Clean Energy Competition; TCU





#### **Transfer Student Report Recommendations**

- Council on Transfer Students
- Transfer Website
- Transfer Center
- Admissions and Transfer/Equivalency of Credits  $\bullet$

Consistency of nomenclature and policies across all New Brunswick schools

54



#### **Non-Traditional Students** Ideas Being Explored

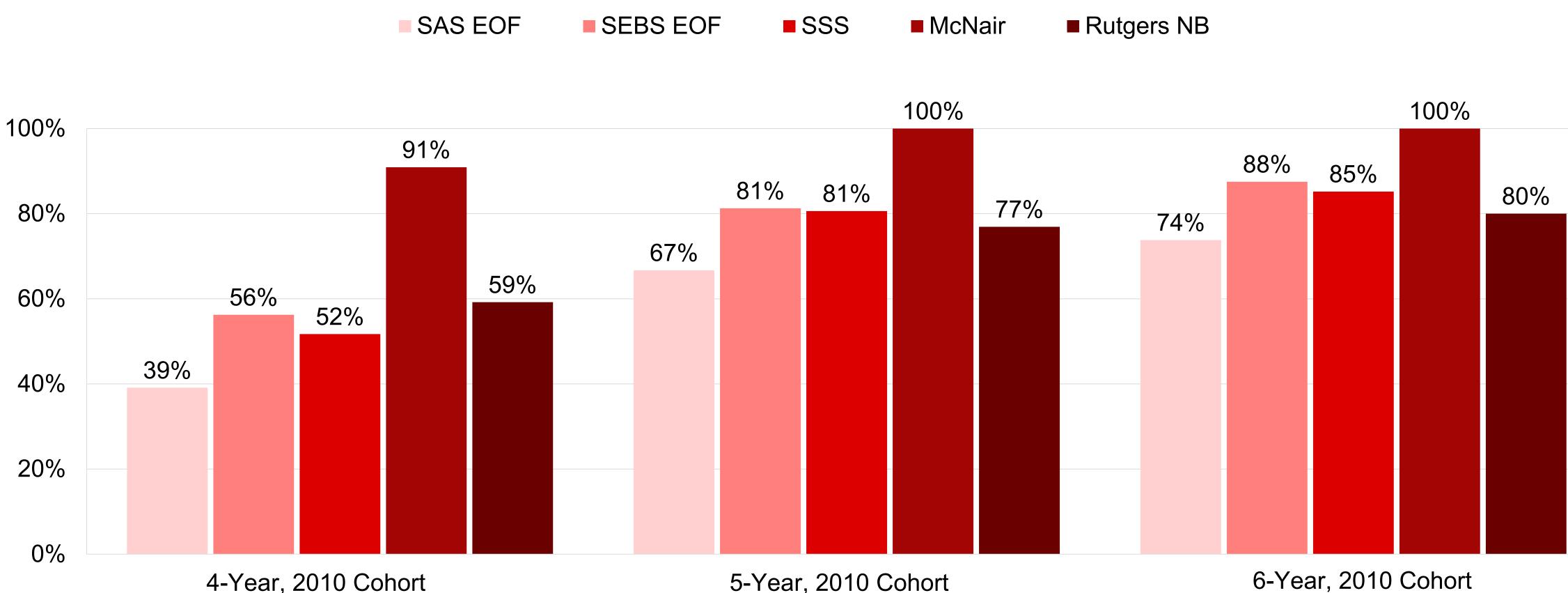
- Rutgers–New Brunswick Online
- Separate Degree-Granting Unit
- Strategic Partnerships with Community Colleges

55



#### First-Generation, Low-Income & Historically Underrepresented Students **Student Access and Educational Equity Graduation Rates**

SAS EOF SEBS EOF



Note – Excludes Rutgers Biomedical and Health Sciences. Source: TRIO Grants Annual Reports Department of Education and the NJ EOF Annual report databases

5-Year, 2010 Cohort

6-Year, 2010 Cohort



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#### **First-Generation Students** RU-1<sup>st</sup> Initiative

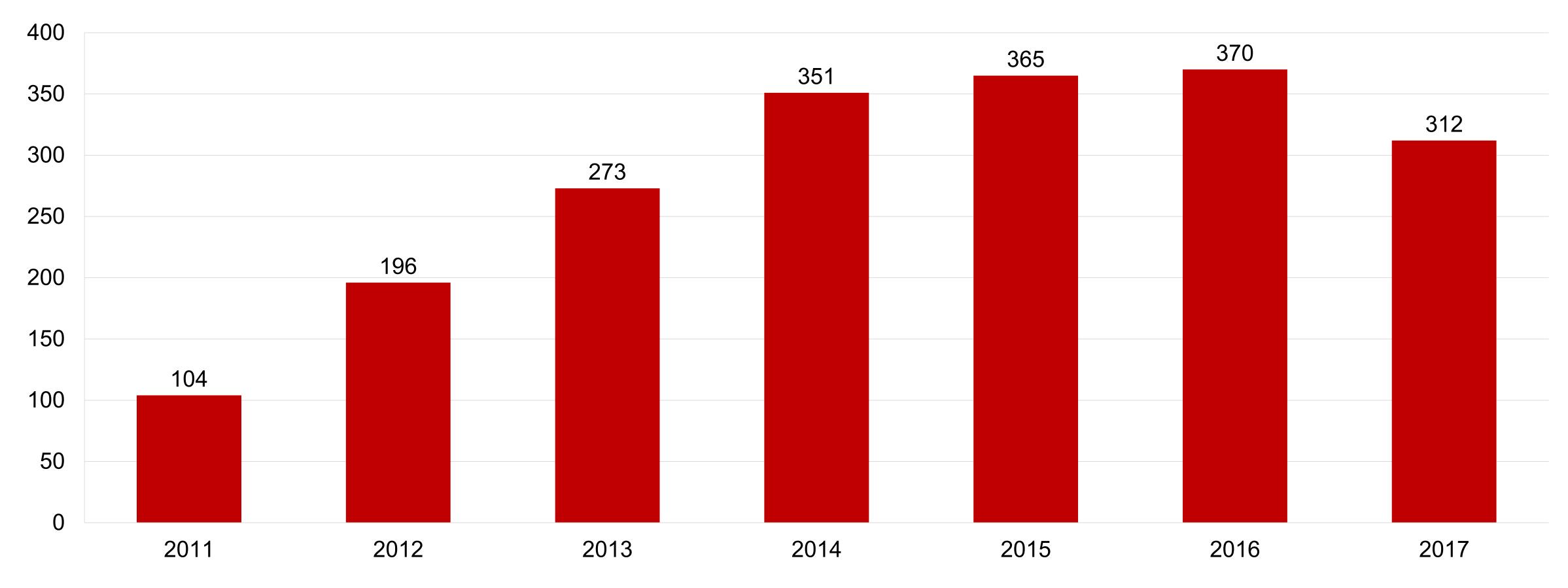
- Initiatives include, but not limited to:  $\bullet$ 
  - RU-1<sup>st</sup> Study Abroad Initiative
  - RU-1<sup>st</sup> Byrne Seminars
  - Certificate
  - RU-1<sup>st</sup> Directory
  - Student Support Services funding expanded

Paul Robeson Leadership Institute & the Paul Robeson Leadership





#### Academic Engagement Aresty Research Program Research Assistantship Participants

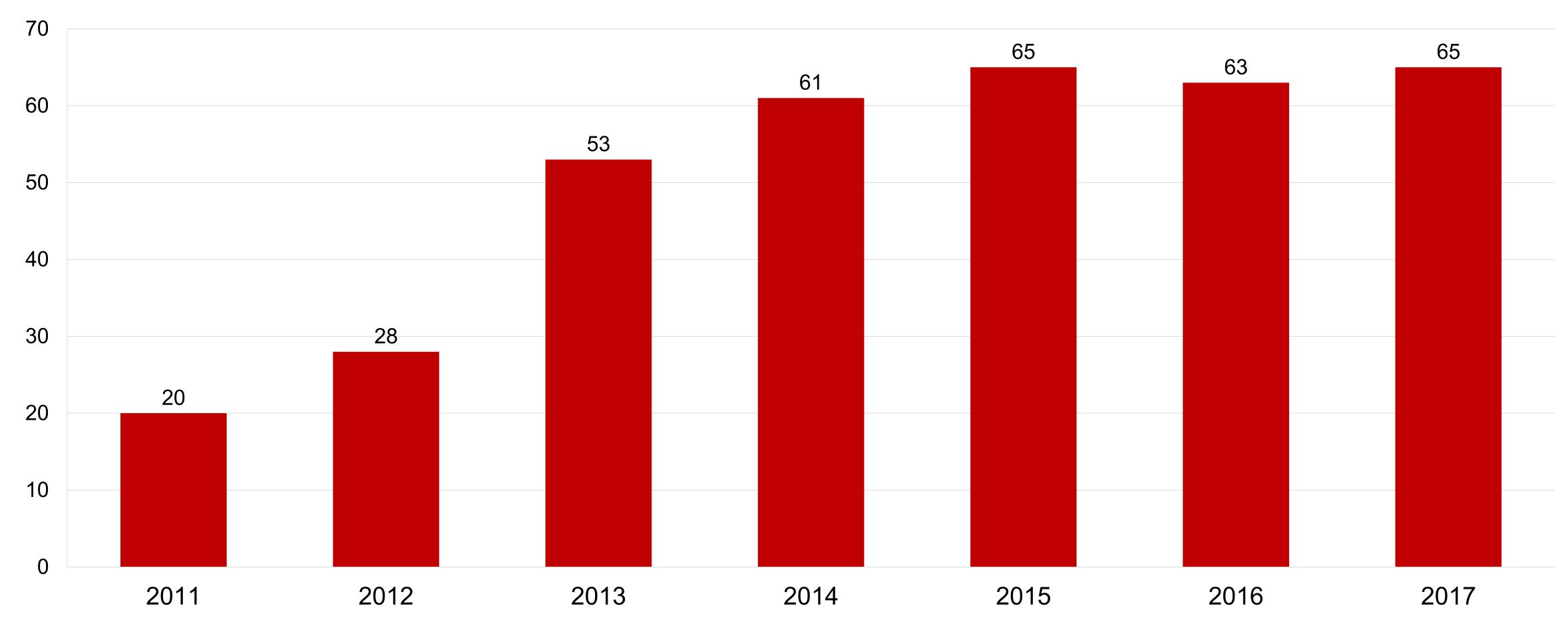


Note – Legacy Rutgers Academic Units. Source: Aresty Database





#### Academic Engagement Aresty Research Program Summer Science Research Participants



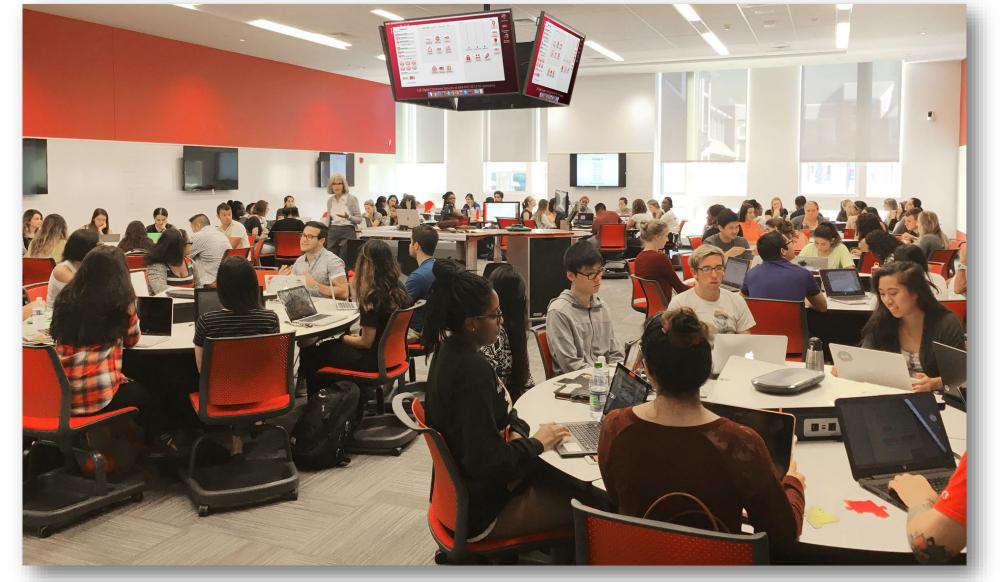
Note – Legacy Rutgers Academic Units. Source: Aresty Database





#### Academic Engagement Student-Centered Active Learning

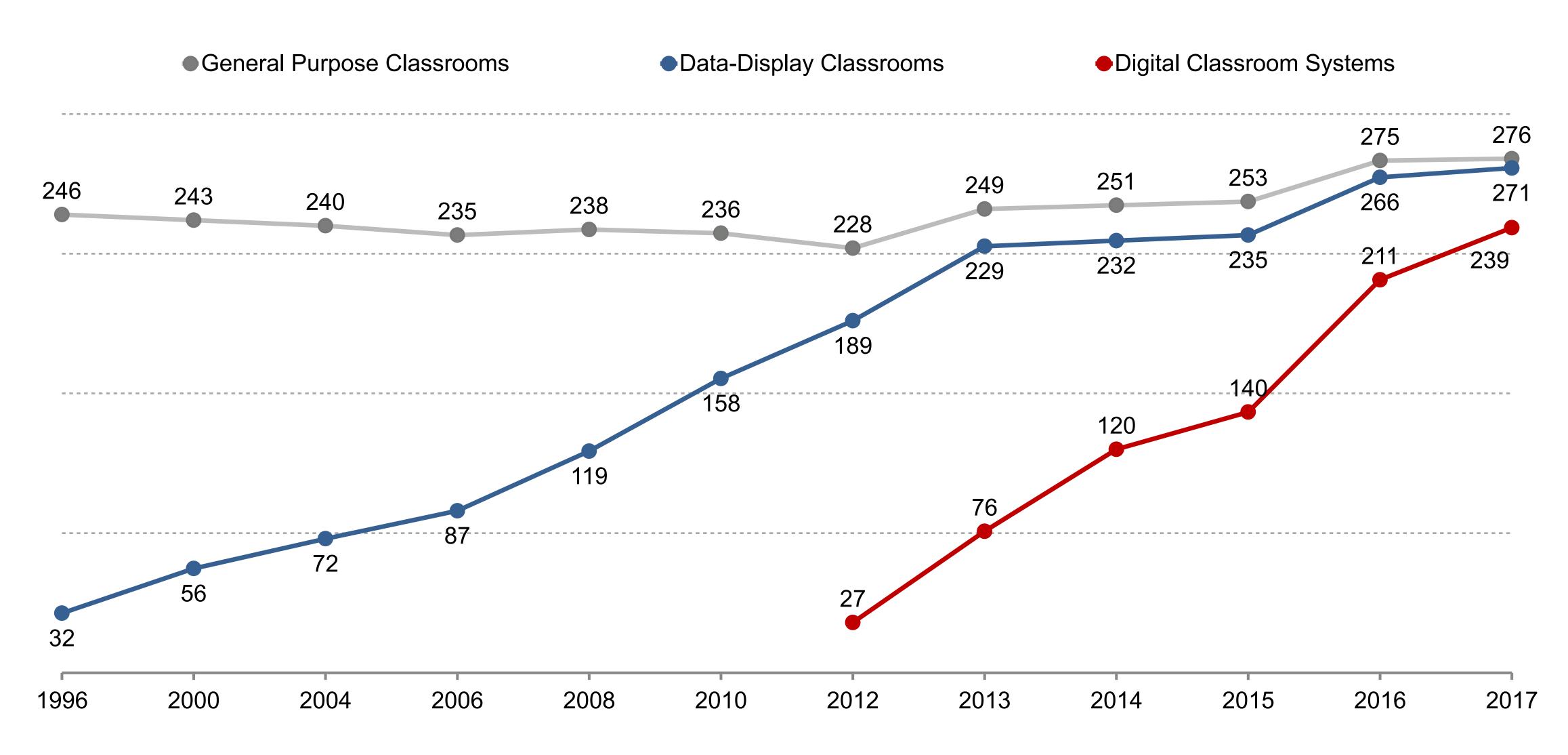
- Active Learning Community
- Active Learning Symposium is now regional
- Active learning 101
- 3 new active learning classrooms:
  - 2 in the new Rutgers Academic Building
  - 1 in the Tillett Hall Classroom Building
- 6 active learning spaces located within the Learning Centers
- In the process of creating the first Rutgers One Button Studio in the Alexander Library
- Building IIding







#### **Digital Classroom Services**







#### **Study Abroad**

- \$370,000 in scholarships awarded for study abroad and service-learning abroad  $\bullet$
- 180+ study abroad programs to more than 50 countries
  - 58% Europe 3% North America 15% Central/South America 3% Sub-Saharan Africa 13% Asia 3% North Africa and the Middle East 4% Oceania
- Short-term (2-8 weeks), semester, or academic year programs
  - SHORT-TERM: SEMESTER/ACADEMIC YEAR: 60 University Exchanges Partners 45 Faculty-led Rutgers Programs 10 Direct Enroll Opportunities 20 Direct Enroll Opportunities 30 Provider Programs 10 Provider Programs 2 Rutgers In 3 Rutgers In
- Internships, along with traditional study abroad options

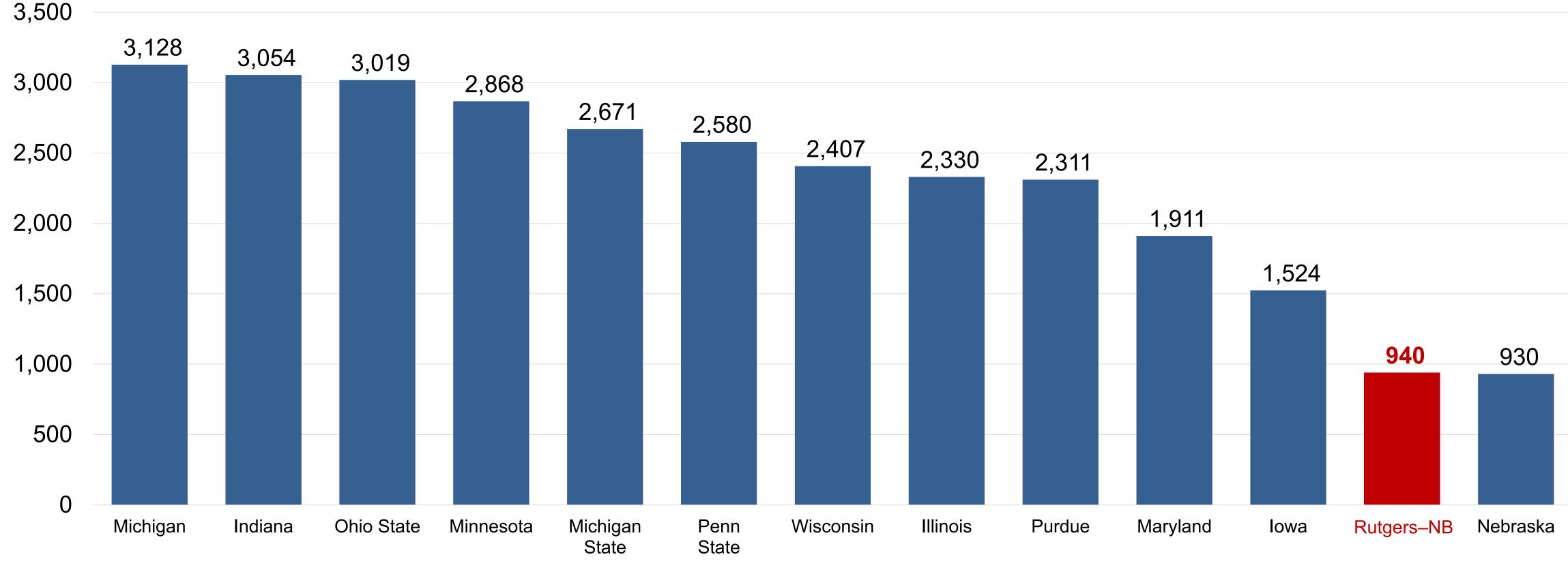








#### Total Number of Students Participating in For-Credit Study Abroad Programs Big Ten Universities AY 2015-16



Source: Big Ten Academic Alliance International Mobility Benchmark-2017 Report





#### **Study Abroad Challenges**

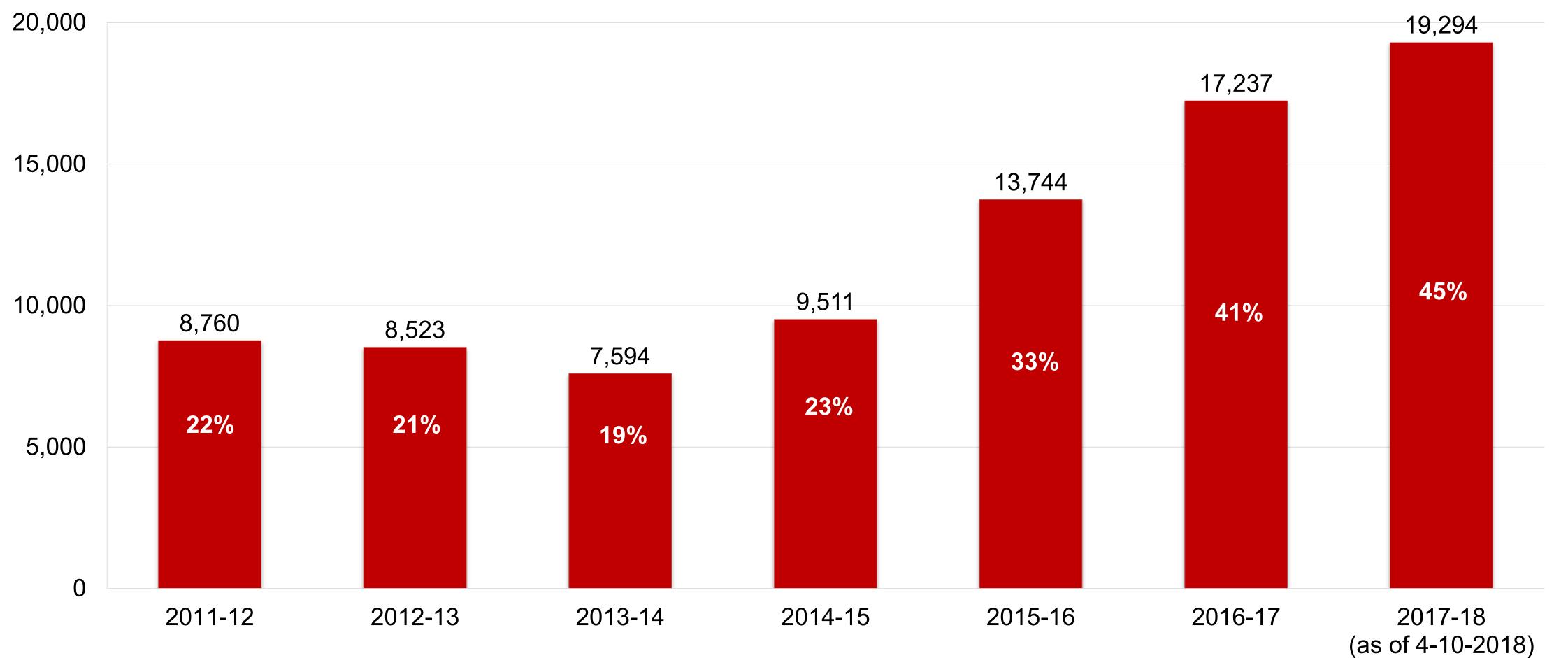
- Student Financial Hurdles
  - Highest Pell-Eligible student population in Big Ten
- High Cost of Study Abroad

  - Operations and staffing costs borne directly by students No direct allocation from Central Administration
- Curriculum Integration
  - Too few study abroad courses approved for major credit Students risk delayed graduation
- Culture
  - Study Abroad has not been a strategic priority

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#### Academic Support Students Served by Rutgers Learning Centers

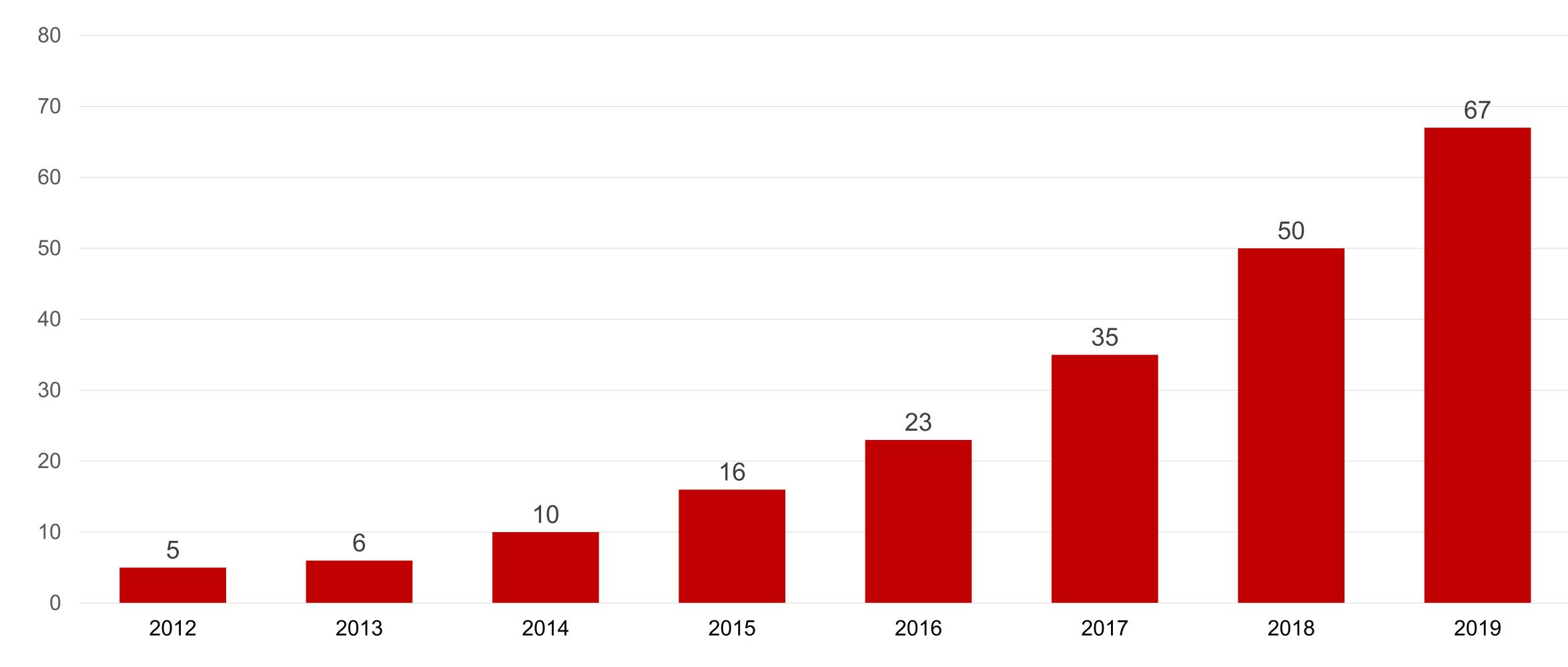


Note – Excludes Rutgers Biomedical and Health Sciences Units. Includes graduate students. Source: Rutgers Learning Centers, Rutgers Fact book





#### Growth of Rutgers Learning Assistant Program Number of Learning Assistant Courses



Note – Excludes Rutgers Biomedical and Health Sciences Units. Source: Rutgers Learning Centers

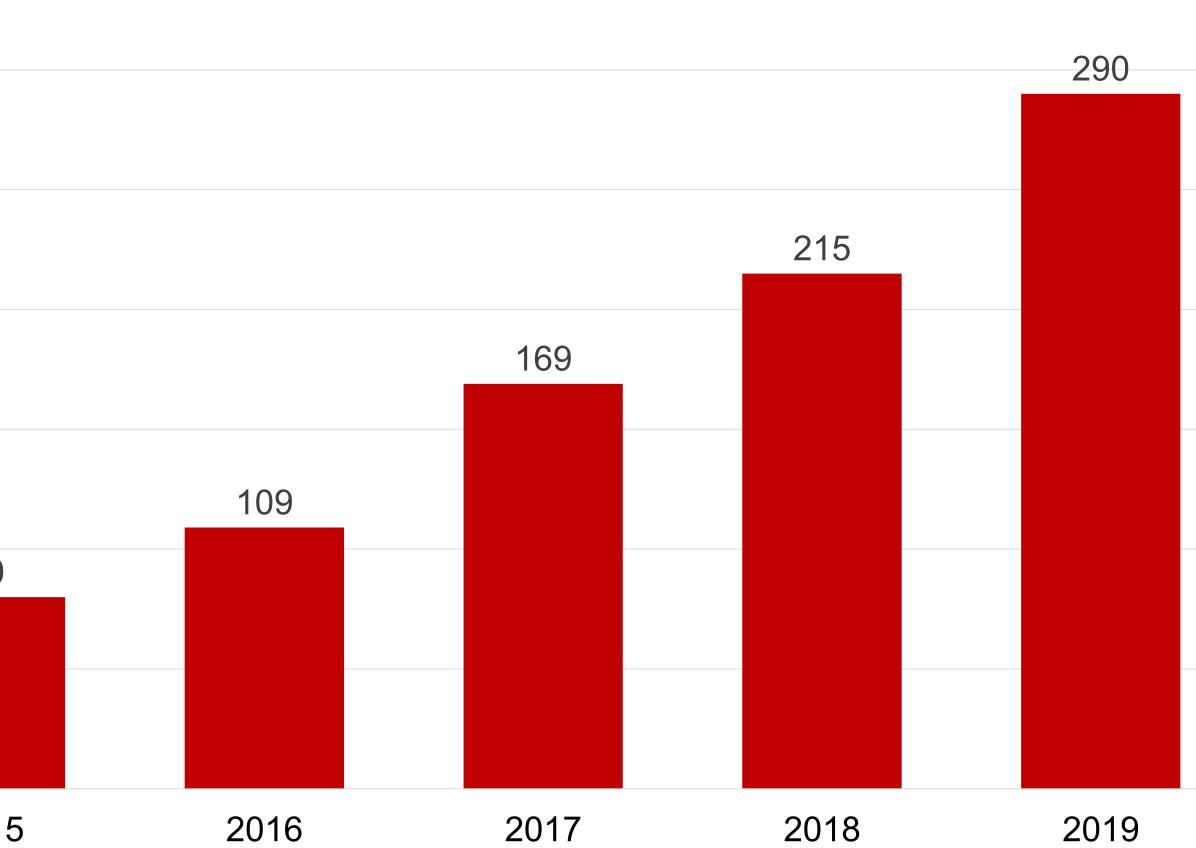




#### Growth of Rutgers Learning Assistant Program Number of Learning Assistants

250				
350				
300				
250				
200				
150				
100				
100		50	74	80
50	45	58		
0				
-	2012	2013	2014	201

Note – Excludes Rutgers Biomedical and Health Sciences Units. Source: Rutgers Learning Centers







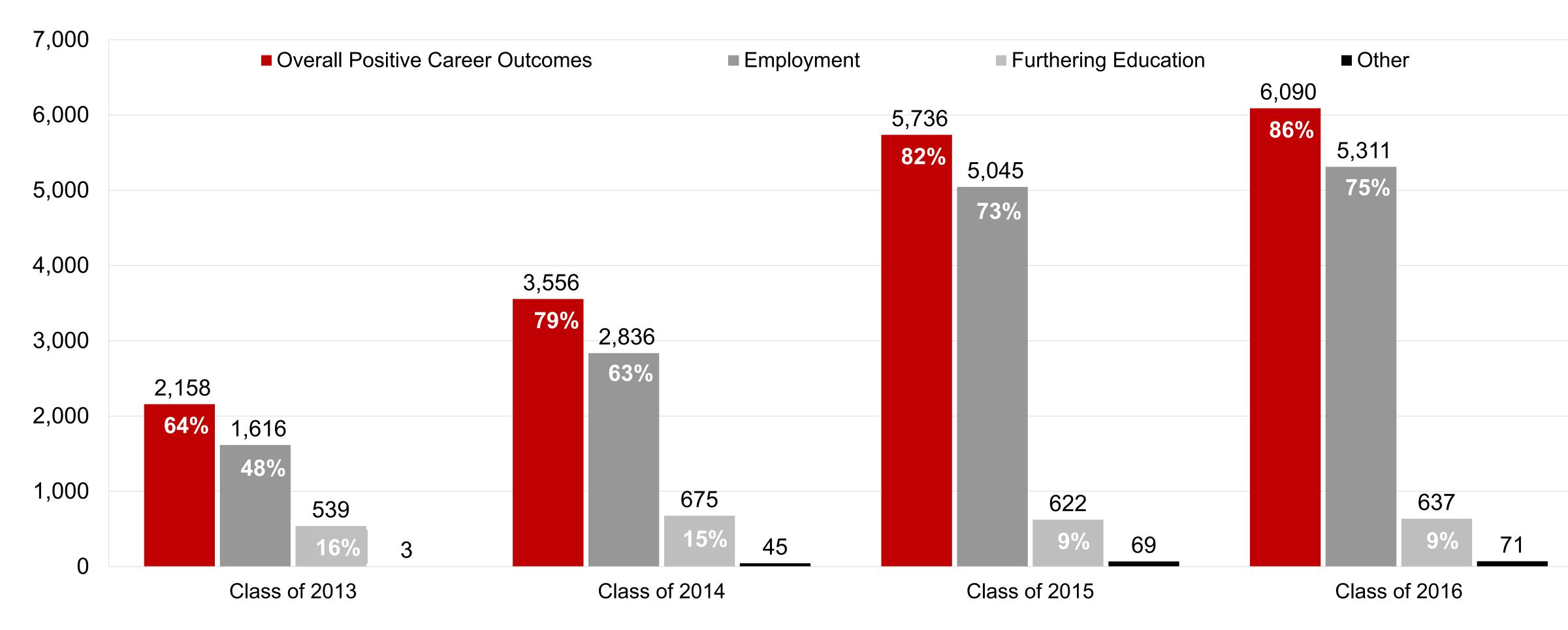
#### **Excellence Beyond Graduation** Distinguished Fellowships

- 17 (and still counting) Fulbright US Students
  - Rutgers is among the Top-Producing Ph.D. universities nationally for the 10<sup>th</sup> consecutive year
  - 162 students selected for the Fulbright US Student Grant in 11 years
- 11<sup>th</sup> overall for Gates Cambridge since 2001
- 2 Goldwater Scholars





#### **Excellence Beyond Graduation** Post-Graduation Outcomes



Note – Based on results of the Post-Graduation Survey data collected by UCS. Response Rate: 52%; 54%; 65%; 72%.





#### Key Undergraduate Initiatives Led by UAA

- Non-Traditional Students
- Academic Integrity Task Force
- Increasing 4-Year Graduation Rate Working Group
- Report on the Task Force on Transfer Students
- International Academic Support Working Group  $\bullet$
- Undergraduate Academic Affairs Leadership Council  $\bullet$
- Academic Review Committee
- Clicker Task Force
- Task Force on Technology and Recording in the Classroom
- From Demographics to Democracy
- Students with Children Working Group
- RU-1<sup>st</sup> Alliance





Discussion

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### Thank you for attending the Campus Conversations this year

#### We will restart in Fall

Please send your ideas for topics to: chancellornb@rutgers.edu

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